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ISSUE N°24

TotalEnergies

"At TotalEnergies Marketing Lebanon, we are constantly looking for new ways to reward our customers, enhance their experience, and support the communities around us.

In this edition, discover our latest initiatives, including the **Quartz Lubricants promotion,** where customers can receive a **free LED torch** with every oil change, and the launch of the **Hi-Perf Loyalty Program** for motorcycle drivers. We are also pleased to announce the opening of **new service stations**, bringing our services even closer to you.

Alongside these developments, we continue to place **safety** at the heart of our operations and to support initiatives that make a positive impact. From **safety campaigns** for our drivers and contractors to **road safety awareness** among youth, we remain committed to creating lasting value for our customers, partners, and communities."

Thibaud de Lisle
Managing Director and Country Chair, TotalEnergies Marketing Lebanon

Serving you every day, wherever your journey takes you!

Together Every Day

Get a Free Torch with Every Quartz Oil Change!

Looking after your engine pays off.

When you perform a **4-liter Quartz synthetic or semi-synthetic** oil change, or purchase **4 liters of Quartz synthetic or semi-synthetic lubricants** at participating TotalEnergies service stations, you'll receive a **free LED Torch** as an instant gift.

Designed to help **protect your engine, and ensure reliable performance**, Quartz **Lubricants** keep you moving with confidence wherever the road takes you.

Enjoy this limited-time offer.

Hi-Perf Loyalty Program – Rewards for Every Ride

Great news for motorcycle drivers! With the **Hi-Perf Loyalty Program**, you can now earn valuable **points** every time you **purchase Hi-Perf Lubricants** or get a **Hi-Perf oil change** at selected service stations. Your loyalty is instantly rewarded with points you can redeem for **exclusive gifts**.

Want to learn how it works and how to get started? Discover the full details on our website and begin earning rewards with every ride!

You Live, We Wash!

This summer, many of you joined us for our **'You Live, We Wash!'** campaign. Throughout August, customers enjoyed **25% discounts on WASH** at selected service stations, helping keep their cars sparkling clean all season long.

We also had great fun with the **#YouLiveWeWash Challenge**, where participants shared creative Instagram Reels showcasing their car wash experience and spreading the summer shine across social media.

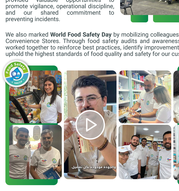
Each winner received:

20x20 Liters of fuel + **24** Free car washes

Thank you to everyone who participated and made this campaign a success. Together, we proved that when **you live life to the fullest, we take care of the wash!**

Now Open

We are pleased to announce the **opening of TotalEnergies Amchit**, **TotalEnergies Hadat Nord**, and **TotalEnergies Sarsain Highway**, our newest service stations designed to offer you convenience, quality, and comfort on every visit.



We look forward to welcoming you and providing the high-quality service you expect from TotalEnergies.

DAFA Diesel by TotalEnergies Warmth, Delivered Right to You

Getting ready for the colder months? With **DAFA** by TotalEnergies, you can order your diesel with ease and have it delivered directly to your home or small business.

Our service combines **reliable delivery**, **quality fuel**, and **accurate metered quantities**, giving you peace of mind with every order. Whether you're stocking up for your **household**, **restaurant**, **bakery**, **shop**, **office**, or **building**, our trained teams are here to serve you efficiently and professionally.

Place your order and get winter-ready with DAFA.
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A Night of Laughter with Our Clients

On **7 August**, we had the pleasure of bringing together valued clients for a special evening at a **stand-up comedy show.**

The event was a wonderful opportunity to step away from the everyday routine, share moments of laughter, and strengthen the relationships that matter most. Beyond the entertainment, it was a chance to connect, exchange, and enjoy quality time together in a relaxed and friendly atmosphere.

Together for Safety

Safety remains at the heart of everything we do. This quarter, we brought together our **contractors** and **transporters** through dedicated **Safety Stand-Down sessions** designed to reinforce safe behaviours, share lessons learned, and **strengthen safety standards** across our daily activities and operations. These sessions provided valuable opportunities to promote vigilance, operational discipline, and our shared commitment to preventing incidents.

We also marked **World Food Safety Day** by mobilizing colleagues across 22 Bonjour convenience Stores. Through food safety audits and awareness initiatives, teams worked together to reinforce best practices, identify improvement opportunities, and uphold the highest standards of food quality and safety for our customers.

Together for Our Communities

Preserving Heritage, Empowering Youth

On 2 June, the restored **Hammam Al Nouri in Tripoli** was inaugurated. With support from the **ALPHI Foundation** and **Fondation TotalEnergies**, IECD's **BINA project** restored this historic **14th-century site** while providing valuable **on-the-job training in traditional trades** to **young men and women** in Lebanon.

Discover the winners of the 2026 VIA Programme

This is the **fifth consecutive year** that we have deployed the **VIA Programme** among Lebanese **school students across different regions of the country**.

2026 EDITION HIGHLIGHTS

VIA is an **educational programme** that engages young people and raises awareness about **safe mobility and responsible road behavior.**

160 road safety ambassadors

8 schools

+15,900 students

At a ceremony held at Sursock Museum under the **patronage of the Ministry of Public Works and Transport**, represented by Engineer Pierre Maalouf, Director General of Roads and Buildings at the Ministry of Public Works and Transport, we celebrated the achievements of participating students and announced the **three local winning teams** of the **2026 VIA Programme**.

Discover the winners!

Energy Horizon

Discover The Quartz EV3R: Reduce, Reuse, Regenerate!

The world consumes **+15 million tons of engine oil every year**, and nearly half becomes used oil that is not reused, generating millions of tons of waste. **TotalEnergies** is addressing this challenge by **giving used oil a second life**.

Quartz EV3R is an **innovative** engine oil range developed by TotalEnergies using **high-quality regenerated oils**. From its regeneration to its blending, Quartz EV3R meets the **demanding standards of the automotive industry**.

~50% of lubricating oils become waste after use

~47K tons of oil regenerated each year by TotalEnergies

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