

“It is with great pleasure that we introduce **My Pass, our first loyalty card** – created to reward your continued trust and enhance your experience at our service stations.

This edition of our newsletter reflects our **engagement** towards **safety, sustainability, and client centricity**. From station activations and client gatherings to sustainable initiatives such as cyclone filters, a major oil spill response drill at Dora Terminal, planting at our stations, and safety trainings, we are constantly evolving to serve you better. We also continue to invest in **youth education** through the VIA Programme, promoting **safe mobility** across different schools.

As we continue to grow, we look forward to bringing you even more value at every stop! 🗣️

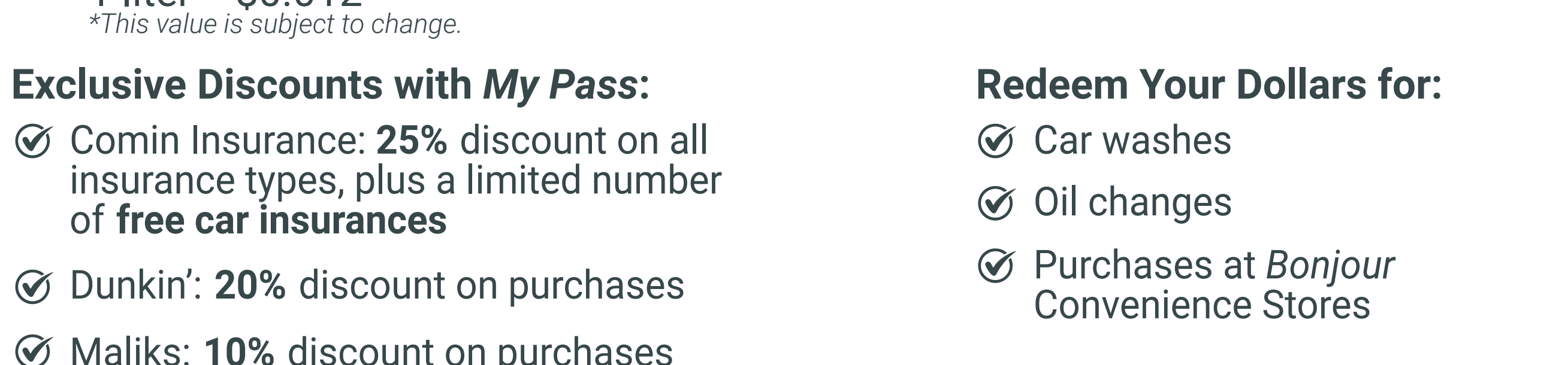


Adrien BÉCHONNET
Managing Director and Country Chair,
TotalEnergies Marketing Lebanon

Happy reading!

My Pass: Rewarding Your loyalty, Every Day!

Introducing **My Pass** – TotalEnergies Marketing Lebanon very **first loyalty card**, specially designed for you!



Earn as You Refuel!
Every time you refuel and **pay with your My Pass card**, you earn dollars!
1 liter = \$0.012*

*This value is subject to change.

Exclusive Discounts with My Pass:

- Comin Insurance: **25%** discount on all insurance types, plus a limited number of **free car insurances**
- Dunkin': **20%** discount on purchases
- Maliks: **10%** discount on purchases
- Tires & More: **50%** discount on repair services and a **15%** discount on purchases

Redeem Your Dollars for:

- Car washes
- Oil changes
- Purchases at *Bonjour* Convenience Stores

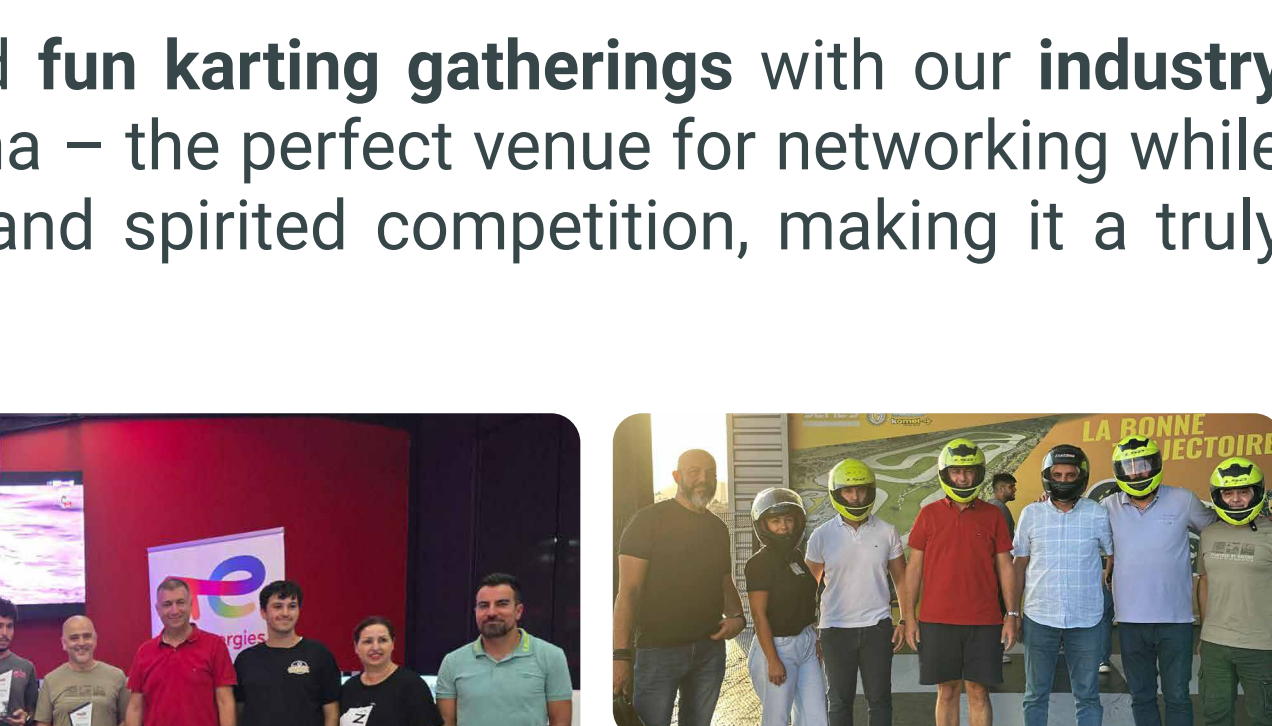
For more information, click here

Activations in Action: Events, Offers & More!

We bring you our various events and activations!

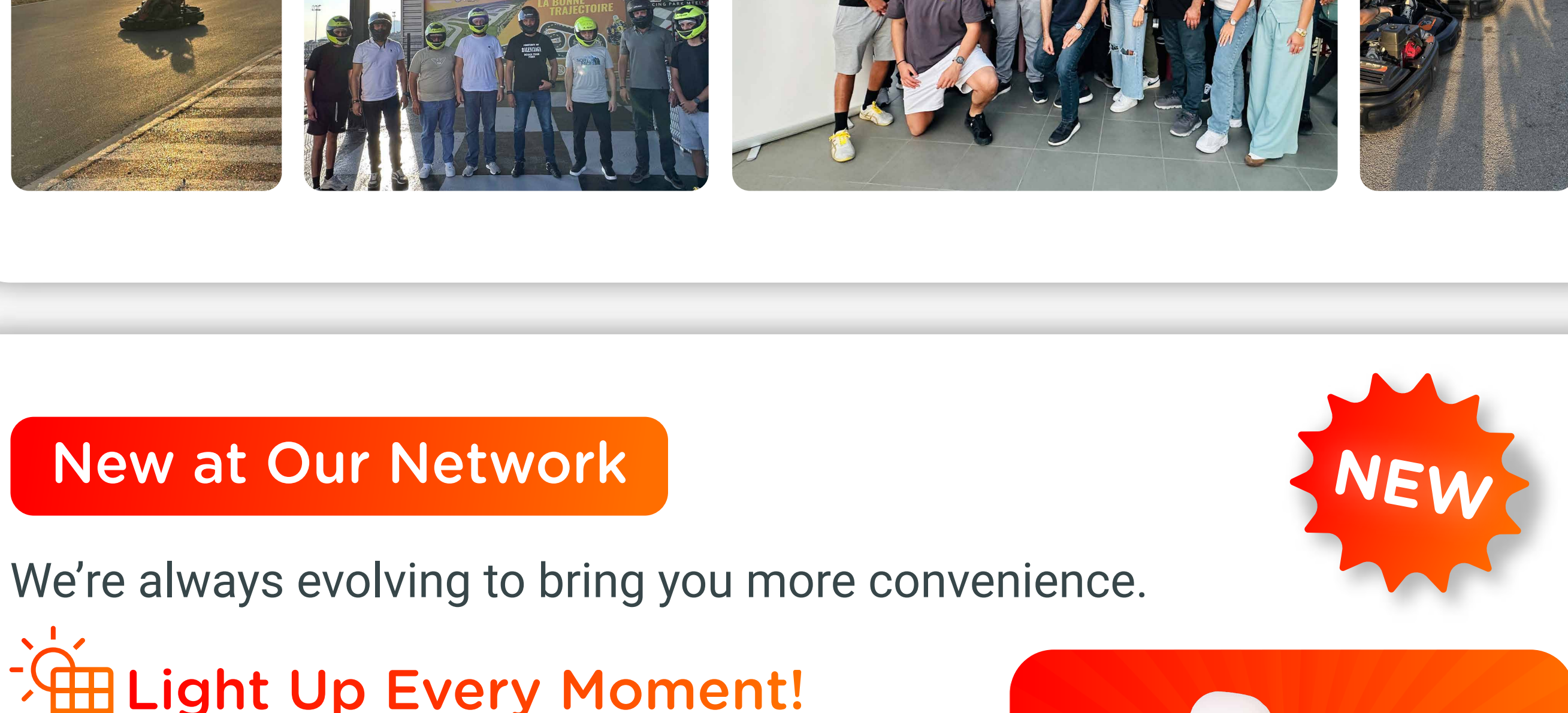
Special Discounts at Our Quick Check Zones

During the month of October, we were happy to introduce our Quick Check Zones at selected service stations in collaboration with Tires & More. Clients benefited from complimentary **checks on essential car components** along with **special discounts** on Quartz Lubricants and Tires & More tires, batteries and wipers.



Karting gatherings with our clients

On 13 June and 8 August 2025, we hosted **fun karting gatherings** with our **industry clients and car dealers** at RPM Karting Arena – the perfect venue for networking while having fun. Guests enjoyed friendly races and spirited competition, making it a truly unforgettable experience!



New at Our Network

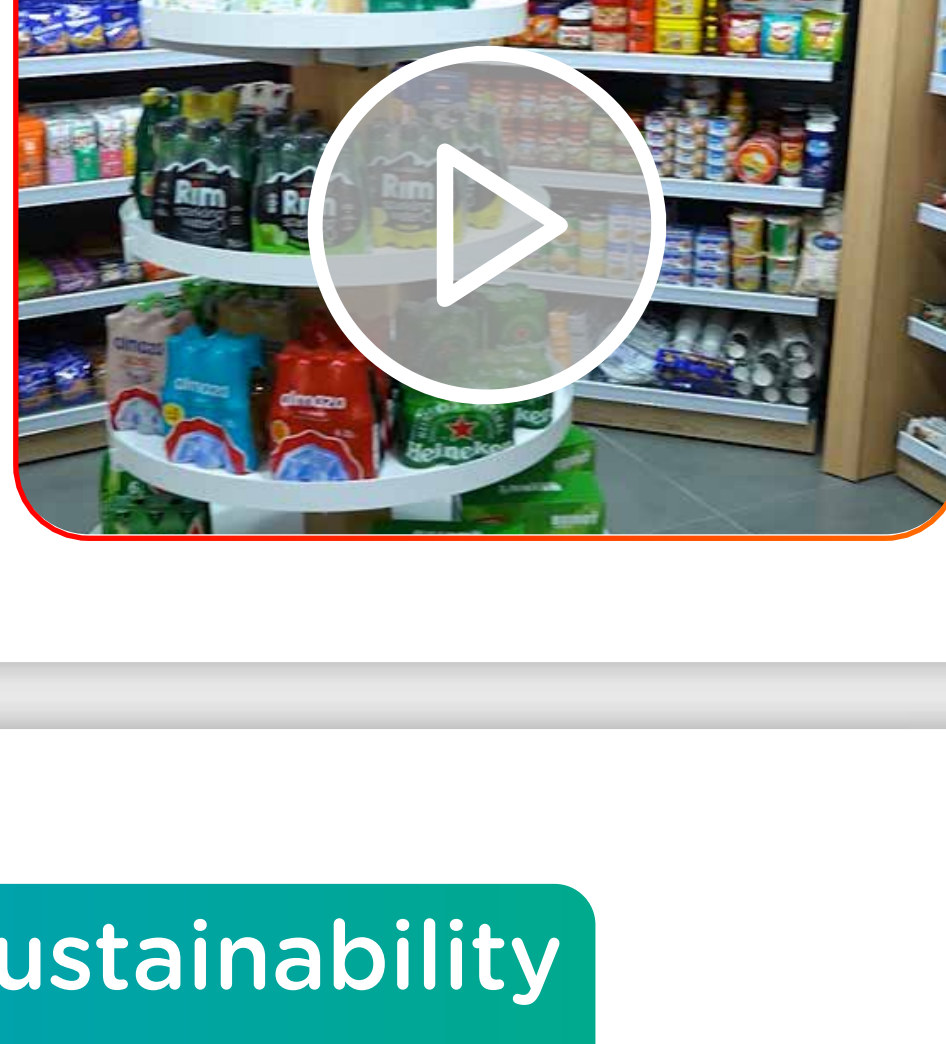
NEW

We're always evolving to bring you more convenience.

Light Up Every Moment!

We're happy to introduce **Sunshine 150** – TotalEnergies new solar-powered lamp designed to bring sustainable light to your everyday life. Available now at selected *Bonjour* Convenience Stores.

Find your nearest location here: [📍](#)



Fresh, Stocked & Ready for You!

We announce the **reopening** of the **Bonjour Convenience Store** at **TotalEnergies Camelia** service station! Fully **renovated** and **freshly stocked**, the store is ready to welcome you with a wide selection of snacks, essentials, and everyday favourites!



Our Engagement Towards Sustainability and Safety

Discover how our latest initiatives reflect our ongoing engagement towards Sustainability, the Environment and Safety.

Oil Spill Response Drill at Dora Terminal

On October 9, 2025, we conducted a **major oil spill response drill** at **Dora Terminal**, simulating a spill from a tanker at sea and its movement toward Bourj Hammoud's fishermen's port.

This was our **eighth drill since 2010**, reaffirming our engagement towards environmental protection and emergency readiness. The exercise featured upgraded equipment, new technical innovations, and participation from Lebanese authorities and international experts.

We're proud to be the **only energy company in Lebanon** with advanced oil spill response tools and trained teams – ready to act swiftly and responsibly.



Bringing Green to Our Service Stations

We are happy to introduce a new initiative aimed at enhancing green spaces across our selected service stations while supporting our forecourt assistants. We are **providing seeds and planting materials**, allowing forecourt assistants to grow herbs, fruits and vegetables for their own use.

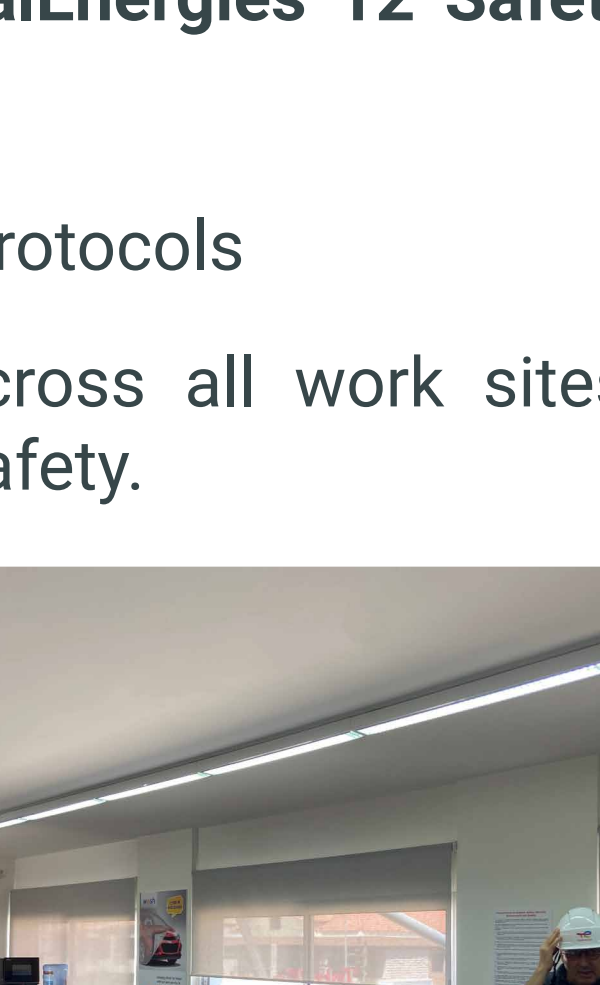


Cyclone Filters for Generator Emissions

In line with local environmental regulations aimed at reducing air pollution, we announce the **installation of cyclone filters** on all our owned generators across our owned service stations.

These high-efficiency devices operate by directing exhaust gases into a controlled spiral motion within the filter body. This motion generates centrifugal force, which drives heavier particulates, such as soot and dust, toward the outer walls, where it is collected in a dedicated chamber. The cleaner exhaust then exits through the top of the unit.

These filters are designed to **purify generator emissions**, significantly reducing the release of harmful particles into the atmosphere.

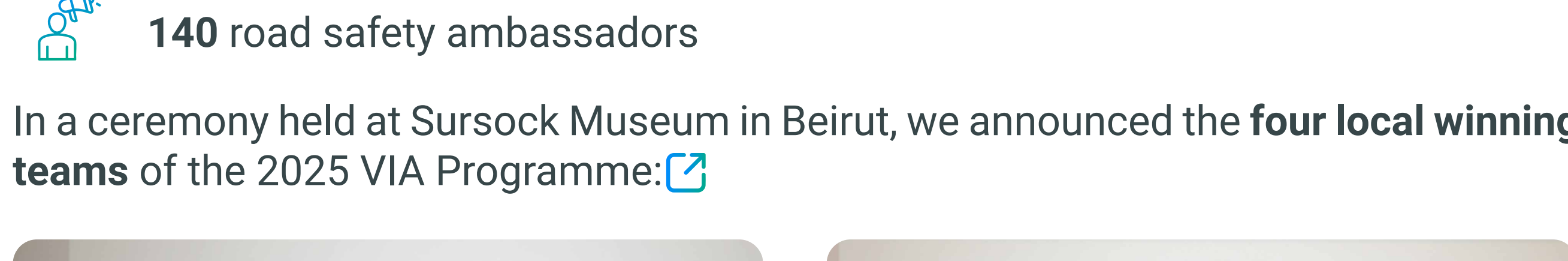


Work Site Safety Training

Our HSEQ team conducted a Work Site Safety Training for engineers working at an inspection office. The objective? To familiarize them with **TotalEnergies 12 Safety Golden Rules**, empowering them to:

- Issue work permits for high-risk activities at our sites
- Supervise risky operations with full awareness of our safety protocols

This initiative reinforces our dedication to safe practices across all work sites, ensuring that every task is carried out with the highest level of safety.



VIA Discover the winners of the 2025 VIA Programme

This is the **fourth consecutive year** we deploy **VIA Programme** among Lebanese **school students in different regions!**

Here are some information on the 2025 VIA Programme edition:

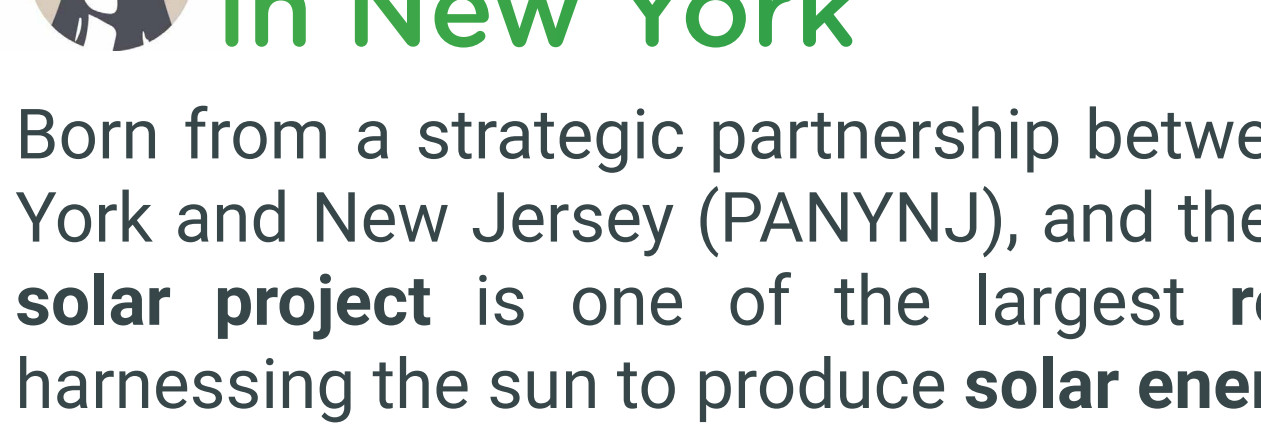
VIA is an **educational programme** where we work with young people to bring **safe mobility** to their attention

+13,000 targeted people

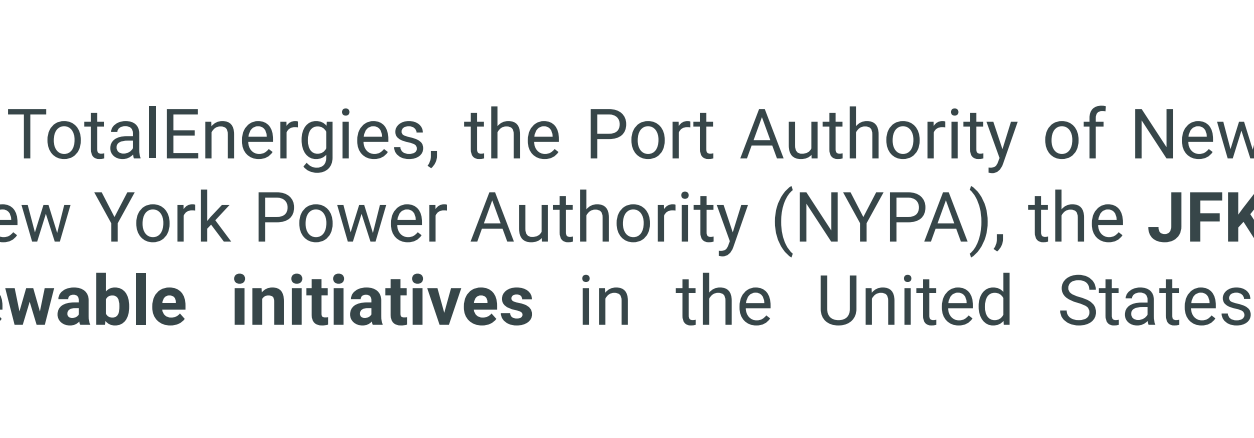
7 schools

140 road safety ambassadors

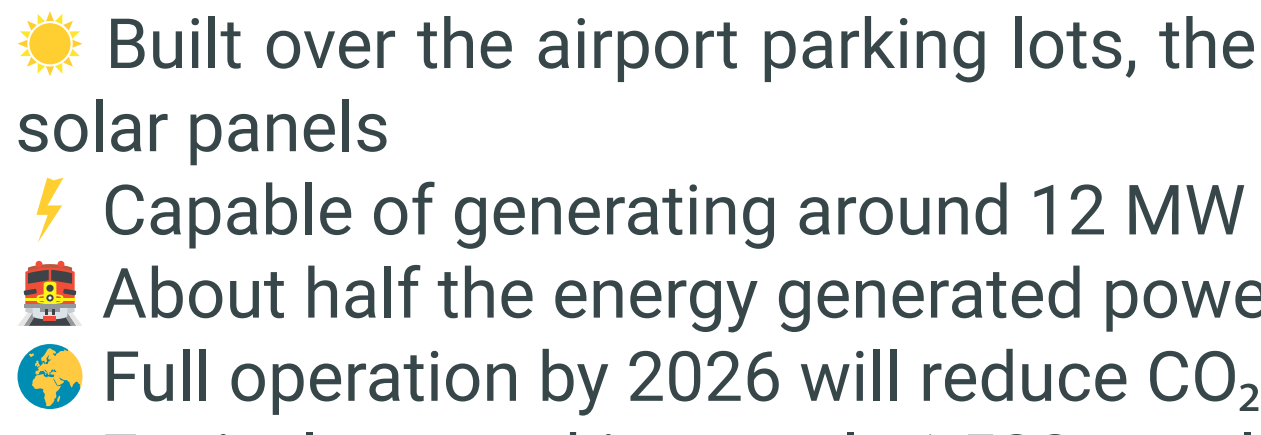
In a ceremony held at Sursock Museum in Beirut, we announced the **four local winning teams** of the 2025 VIA Programme: [📍](#)



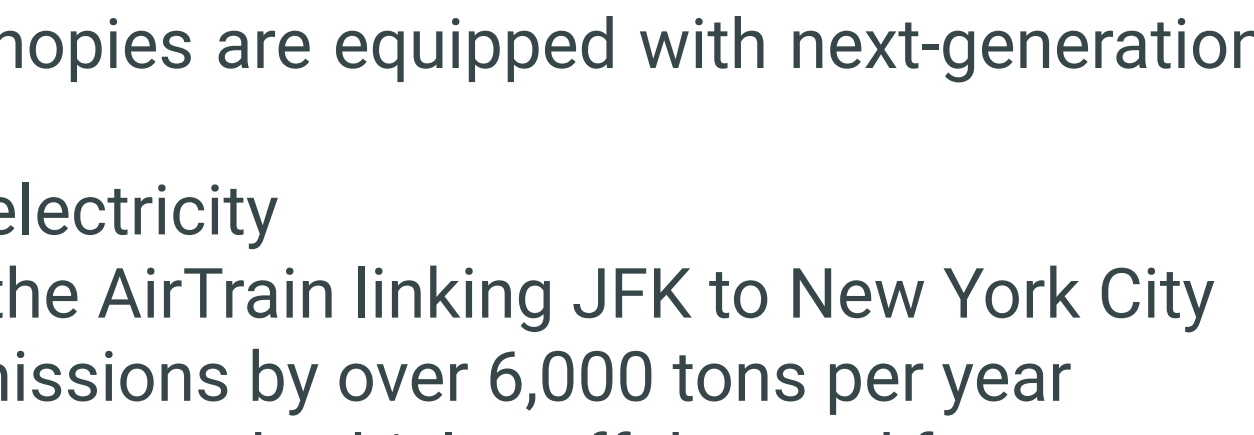
1 Antonine Sisters School
Mar Doumit – Roumieh



2 Collège Oriental Basilien – Zahle



3 Collège Notre Dame des Sœurs Antonines – Kfarchima



Merit Prize: Al Farouk School – Deir Ammar

Towards solar energy

Discover TotalEnergies' Largest Solar Project in New York

Born from a strategic partnership between TotalEnergies, the Port Authority of New York and New Jersey (PANYNJ), and the New York Power Authority (NYPA), the **JFK solar project** is one of the largest **renewable initiatives** in the United States, harnessing the sun to produce **solar energy**.

☀️ Built over the airport parking lots, the canopies are equipped with next-generation solar panels

⚡ Capable of generating around 12 MW of electricity

🏗️ About half the energy generated powers the AirTrain linking JFK to New York City

🌍 Full operation by 2026 will reduce CO₂ emissions by over 6,000 tons per year

🚗 Equivalent to taking nearly 1,500 gasoline-powered vehicles off the road for one year.

