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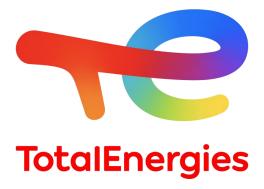
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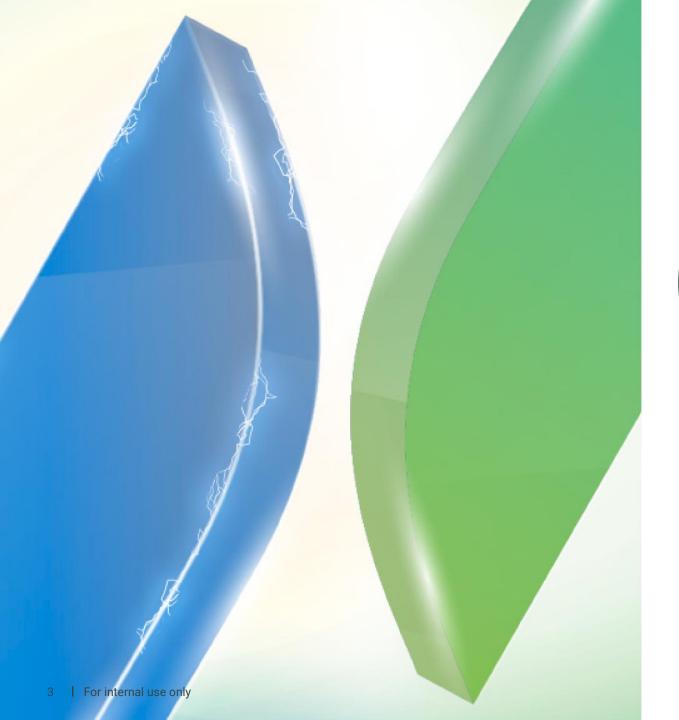
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01.

# TotalEnergies, a broad energy company

- TotalEnergies company, a leading global energy player
- TotalEnergies Lubrifiants, a progress accelerator

# TotalEnergies, a broad energy company



#### **Energy** is reinventing itself,

Total is becoming TotalEnergies.

"Energy is life. We all need it and it's a source of progress. So today, to contribute to the sustainable development of the planet facing the climate challenge, we are moving forward, together, towards new energies. Energy is reinventing itself, and this energy journey is ours. Our ambition is to be a world-class player in the energy transition. That is why Total is transforming and becoming TotalEnergies," declared Patrick Pouyanné, Chairman and Chief Executive Officer of TotalEnergies.

This new name and new visual identity embody the course TotalEnergies has resolutely charted for itself: that of a broad energy company committed to producing and providing energies that are ever more affordable, reliable and clean.



# TotalEnergies, a broad energy company



#### **TotalEnergies company**

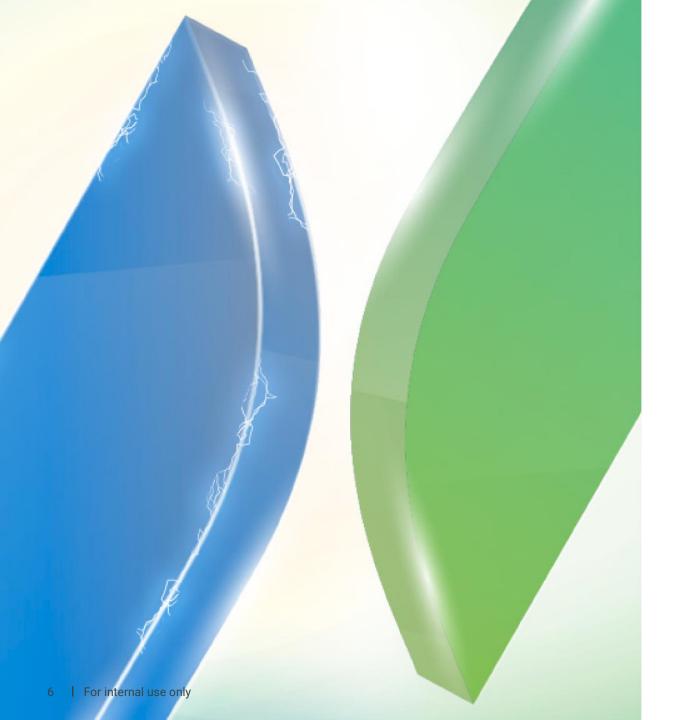
**TotalEnergies Lubrifiants** 

TotalEnergies is a **broad energy company** that produces and markets energies on a global scale: oil and biofuels, natural gas and green gases, renewables and electricity.

Our 105,000 employees are committed to energy that is ever more affordable, clean, reliable and accessible to as many people as possible. Active in more than 130 countries, TotalEnergies puts sustainable development in all its dimensions at the heart of its projects and operations to contribute to the well-being of people.

TotalEnergies Lubrifiants is a **leading global manufacturer and marketer of lubricants**. It has 42 production plants worldwide, more than 5,800 employees and distributes its products in 150 countries. The Lubricants activity of TotalEnergies offers innovative, efficient and environmentally responsible products and services developed at its R&D centers by more than 130 researchers. TotalEnergies is a partner of choice for the automotive, industrial and marine markets.

### TotalEnergies Lubrifiants, the progress accelerator.





02.
Quartz, engine oil

### **Quartz engine oil**





Since more than 60 years now, TotalEnergies Lubrifiants' engineers have designed formulas with unprecedented molecular interactions. Quartz is the result of this experience. Each product in the range contains hyperactive molecules whose specific interaction create the desired effect.

Quartz engine oils not only enhance engine cleanliness and protection but also improve fuel efficiency when dedicated "Fuel Economy" products are used.

Innovating and thriving in a changing world, TotalEnergies is committed to better energy. The Quartz range engineers pursued this aim by crafting the highest quality with strong focus on Fuel Economy performance and efficiency in order to decrease our carbon footprint.

Consequently, the Quartz brand is tailored to meet all customer needs. Quartz series are empowered with the newest technologies. Thanks to a long history of bold R&D, it exceeds even the most demanding needs of car manufacturers.

Quartz, Keep your engine younger for longer.





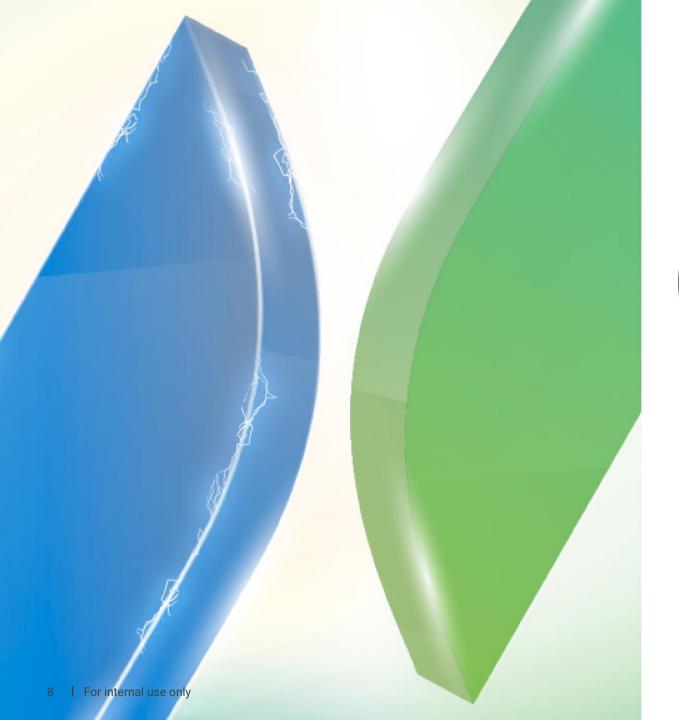














# 03. Quartz Xtra series

- Launch context, new market trends
- State-of-the-art technology: Eco-Science Technology
- Product range presentation





In the race to cut carbon dioxide emissions and boost fuel efficiency, we can observe 2 main trends amongst vehicle manufacturers in regard to the vehicles with internal combustion engines:



Downsized engines with turbocharger



**Vehicle hybridization** 













#### **Downsized engines** with turbocharger

Downsizing is a simple concept: replace a larger engine with a smaller version, with lower displacement. The downsized engines have fewer, smaller cylinders, so the volume swept by pistons as they pump up and down inside is reduced. This reduces friction, thermal losses and the mass moved, boosting Fuel Economy and cutting carbon dioxide emissions.

The challenge here is that these engines provide optimal performance only when combined with engine oils formulated to be the best fit to those engines.





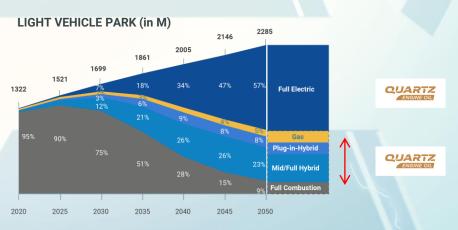






#### **Vehicle hybridization**

Hybridization is a growing concept in all the markets worldwide and constitutes a major step towards full electric vehicles (EV). According to TotalEnergies's experts, hybrid vehicles will represent up to 35% of the light vehicle park in 2040.



Source: New energy Outlook 2050 – Momentum 2020 (M2020)











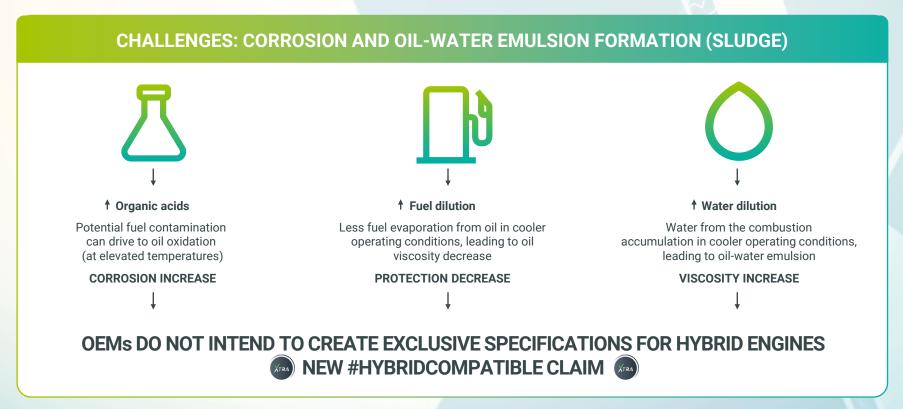
#### **Vehicle hybridization**

Hybrid vehicles utilize the benefits of electric motors and combustion engines for a more efficient car with less fuel consumption and, consequently, with less gas emissions from the combustion. Today, we differentiate 3 types of hybrid vehicles: Mild hybrids (Mild HEV), Full hybrids (Full HEV) and Plug-in hybrids (PHEV).

The challenge with optimal performance of hybrid vehicles is similar: it is only possible when such configuration is combined with combined with appropriate, fitting engine oils.



HYBRID VEHICLES OPERATE AT LOWER TEMPERATURES ON AVERAGE THAN 100% THERMIC VEHICLES (ICE)



### State-of-the-art technology: **Eco-Science Technology**





#### Quartz Xtra range relies on the newest Eco-Science Technology.

The latest and innovative Eco-Science Technology improves engine life and efficiency, it optimises engine care and lowers fuel consumption.

Quartz engine oils with Eco-Science Technology not only remove impurities and protect engines, but also provide additional benefits such as significant Fuel Economy and optimal engine care for maximized performance.

Quartz Xtra with Eco-Science Technology is the first choice to answer all consumer needs.

Up to 4.01%\* Fuel Economy, Meaning up to 33%\* improved Fuel Economy compared to industry limits. Up to 15X\*\* stronger oil stability compared to industry limits.

<sup>\*</sup> Based on the ACEA M111 Fuel Economy test. Result for Quartz Ineo Xtra Dynamics 0W-20 compared to the industry reference as defined by the European Automobile Manufacturers' Association (ACEA). \*\* Based on the API Seq IIIH High Temperature oil thickening test. Result for Quartz Ineo Xtra V Drive 0W 20 compared to the industry reference as defined by the American Petroleum Institute (API).

# **Quartz Xtra product** range presentation



Quartz Xtra range is characterized by its fluidity and exceptional Fuel Economy properties which makes it a perfect fit for the latest and the most stringent engines.

The range is composed of two sub-ranges:

- TOTAL QUARTZ 9000 XTRA, adapted to vehicles without post-treatment systems,
- TOTAL QUARTZ INEO XTRA adapted to those with post-treatment systems.

#### \*See the base oil technology document for more information on TotalEnergies' technology definition.

#### **Quartz Xtra range prerequisits:**



Xtra Fuel Economy performance



100% Hybrid Compatible



0W-20 or more fluid grade



Advanced Synthetic Technology\*



**OEM** Claims

# **Quartz Xtra product** range presentation

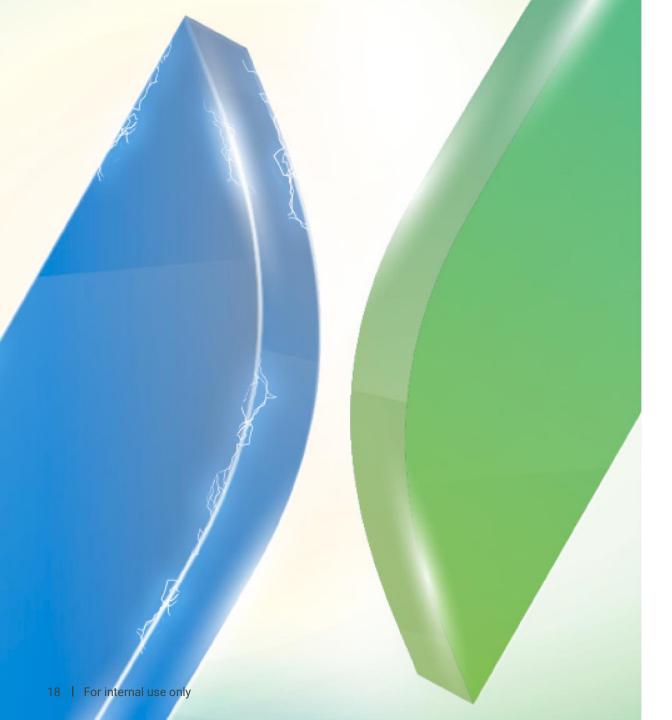


PRODUCT RANGE		
Commercial Name	Viscosity	Norms and specs
Quartz Ineo Xtra Dynamics	0W-20	ACEA C5; API SN-RC; ILSAC GF-5 Aston Martin Twin Turbo V12 engines: service fill approved; BMW LL-17 FE+ (backward compatible BMW LL-14FE+). Ford WSS-M2C952-A1 (level).
Quartz Ineo Xtra EC6	NEW! 0W-20	ACEA C6, C5; API SP-RC; ILSAC GF-6A MB-Approval 229.72 (backward compatible 229.71); Opel/Vauxhall OV 040 1547-A20; Ford WSS-M2C947-B1; Ford WSS-M2C962-A1; STJLR 03.5006; Volvo VCC RBS0-2AE Fiat 9.55535-GSX (level); Chrysler MS-12145 (level)
Quartz Ineo Xtra FDE	NEW! 0W-20	ACEA C6, C5; API SP; ILSAC GF-6A dexosD™; MB-Approval 229.71; Opel/Vauxhall OV 040 1547-A20; Ford WSS-M2C952-A1; STJLR 03-5006
Quartz Xtra First	0W-20	ACEA C5, PSA B71 2010, Fiat 9.55535-DM1 (level), Ford WSS-M2C952-A1
Quartz Ineo Xtra HKR C5	NEW! 0W-20	API SP, ISLAC GF-6A Recommended by Kia Motors
Quartz Ineo Xtra Long Life	0W-20	ACEA C5, API SN Plus Volkswagen VW 508.00/509.00, PORSCHE C20
Quartz Ineo Xtra V-Drive	0W-20	ACEA C5, API SN, Volvo RBS0-2AE
Quartz Ineo Xtra C5	UPGRADE 0W-20	ACEA C5, MB-Approval 229.71 Jaguar Land Rover STJLR.51.5122
Quartz 9000 Xtra Future FGC	0W-20	API SP, ILSAC GF-6A, GM Dexos1TMgen2, Ford WSS-M2C962-A1
Quartz 9000 Xtra Future XT	0W-20	API SP, ILSAC GF-6A, Ford WSS-M2C962-A1
Quartz 9000 Xtra Hkr Gf6a	NEW! 0W-20	API SP, ISLAC GF-6A Recommended by Kia Motors
Quartz 9000 Xtra Future XT	0W-16	API SP-RC, ILSAC GF-6A Suitable for Toyota, Honda, Nissan, Mitsubishi, Suzuki, Mazda
Quartz 9000 Xtra	NEW! 0W-8	Jaso GLV-1, Suitable for Toyota, Mazda, Nissan, Mitsubishi

# **Quartz Xtra product** range presentation









04.

### Quartz Xtra, an innovative range (right down to the packaging)

- Ecosolutions label by TotalEnergies
- · Introduction of an innovative packaging

### **Quartz Xtra range and Ecosolutions** label by TotalEnergies





#### What is Ecosolutions label?

Ecosolutions is a label that illustrates TotalEnergies' commitment to engineer eco-efficient solutions for its clients, in a continuous improvement process.

This label attests to a better environmental or health eco-efficiency of the labelled products and services, compared to market standards. This eco-efficiency is evaluated by a rigorous process, verified by an independent expert firm.

#### **Quartz Xtra and Ecosolutions label:**

62% of the products in the Quartz Xtra range carry the Ecosolutions label and the rest is planned within a short time frame.

Launching this range will further diversify our product portfolio and demonstrate TotalEnergies's commitment to act as a responsible energy major.

### Introduction of an innovative packaging



TotalEnergies Lubrifiants is thriving in a changing world and is introducing a breakthrough packaging innovation:

### A NEW BOTTLE MADE WITH 50% RECYCLED PLASTIC 100% RECYCLABLE

For all the Quartz Ineo Xtra and Quartz 9000 Xtra products made in Europe.



\*Bottle made with 50% recycled plastic and 100% recyclable; cap excluded.

### Introduction of an innovative packaging

### - New label design





\*(when the specifications of this engine oil are requested by the car manufacturer).

### Introduction of an innovative packaging Legal compliance



A large regulatory analysis has been conducted in 22 countries in order to validate the compliance of our new allegations regarding recycling:

- . Front Label "50% recycled plastic / 100% recyclable\*"
- . Back Label "\*Bottle made with 50% recycled plastic and 100% recyclable"

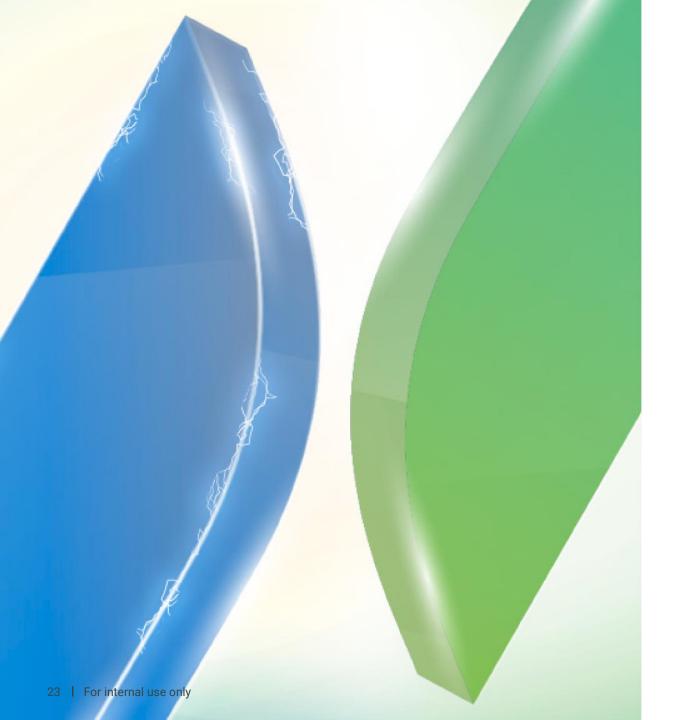
Allegations are either 100% compliant or compliant under conditions\*.

Scope of the analysis: Belgium; Brazil\*; Canada\*; China\*; Denmark; Finland; France; Germany; Italy; Japan\*; Poland; Portugal; Qatar; Russian Fed.; Singapore\*; Spain; Sweden; The Netherlands; Turkey; Utd. Arab Emir\*; United Kingdom; USA\*.

For all the other countries, a local analysis shall be conducted by the affiliate.

\*Compliant under conditions: Legal analysis viable if needed.







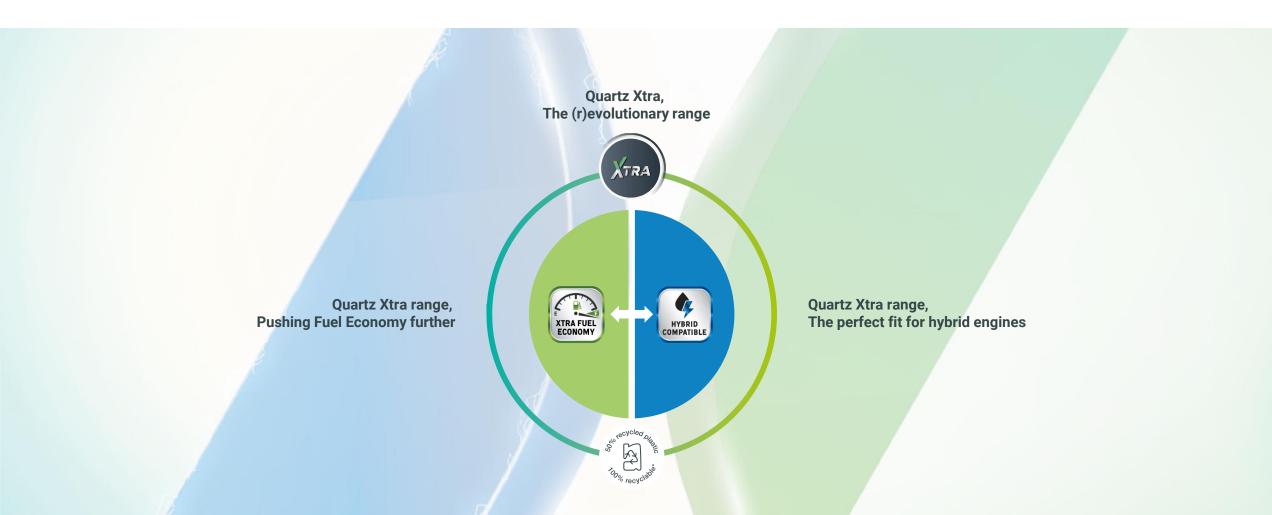
05.

# Marketing and communication tools

- Quartz Xtra, revolutionary right down to the packaging
- Quartz Xtra, pushing fuel economy further
- Quartz Xtra, the perfect fit for hybrid engines

### Marketing and communication tools





# Quartz Xtra, revolutionary right down to the packaging





# Quartz Xtra, revolutionary right down to the packaging





### Quartz Xtra, revolutionary right down to the packaging









#### Quartz Xtra, the (r)evolutionary range.

TotalEnergies developed a range of revolutionary lubricants to meet the needs of drivers' engine oil usage and consumption. The newest Quartz Xtra range is designed for the latest generation of engines (such as hybrid, downsized) and provides Xtra fuel economy properties. "In addition, Quartz Ineo Xtra and Quartz 9000 Xtra subranges made in Europe introduce an innovative bottle composed of 50% recycled plastic and 100% recyclable.

lubricants.totalenergies.com





**TotalEnergies Lubrifiants introduces** an innovative bottle composed of 50% recycled plastic and 100% recyclable.

With Quartz Xtra range, we aim to reduce the use of plastic by using better alternatives meaning recycled content and recyclable plastics. HDPE (High-density polyethylene) is the most common type of plastic with a high strength-to-density ratio. Generally used to make different types of bottles and containers, HDPE is also the main component of our cans of lubricants.

With the Company's objective of becoming the responsible energy major of its era in mind, TotalEnergies Lubrifiants is committed to using more sustainable plastic for HDPE bottles of lubricants, in order to reduce the use of virigin plastic and to support the creation of a circular economy for plastic.



Both made in Europe, these ranges introduce innovative packaging designed with 50% recycled plastic. This initiative will act as a catalyst to increase the number of recycled items in our products portfolio.

plastic packaging. This introduction of recycled

Launching this new Quartz Xtra bottle is an essential step towards creating a true circular economy for times and further processed under controlled conditions. Waste materials are recycled into secondary raw materials without changing the basic structure of the material. The recycled resins come from a recycling unit where the waste is grinded, sorted and transformed into platinum granules (recycled plastic). These recycled granules represent 50% of our innovative packaging

Quartz Xtra, the (r)evolutionary

**KV** 

Leaflet

# Quartz Xtra, pushing fuel economy further





# Quartz Xtra, pushing fuel economy further



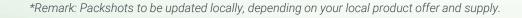


<sup>\*</sup>Remark: Packshots to be updated locally, depending on your local product offer and supply.

# Quartz Xtra, pushing fuel economy further















\*Remark: Packshots to be updated locally, depending on your local product offer and supply.



















\*Remark: Packshots to be updated locally, depending on your local product offer and supply.





**New Product Sheet Quartz Ineo Xtra EC6 OW-20** 

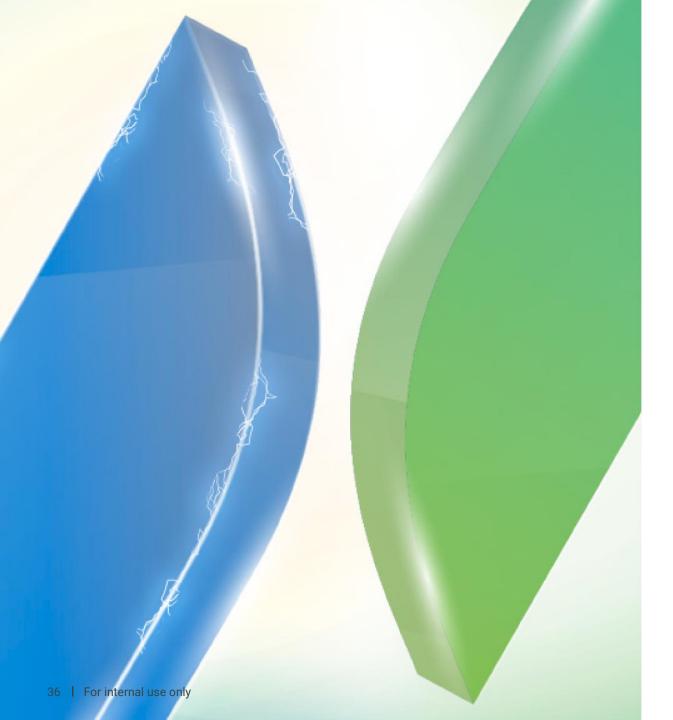
# Quartz Xtra, the (r)evolutionary range







Videos





# 06. Back up

- Quartz Xtra, revolutionary right down to the packaging
- Quartz Xtra, pushing fuel economy further
- Quartz Xtra, the perfect fit for hybrid engines

### **Competitive benchmark**















#### TotalEnergies Lubrifiants, the Hybrid expert:

- Xtra Fuel Eco
- Hybrid compatible claim
   For CO2 reduction

- OEM Approvals
   → Matching OEMs' specifications for hybrid engines
- Premium positioning
- → Only for 0W-20, 0W-16, 0W-8 grades

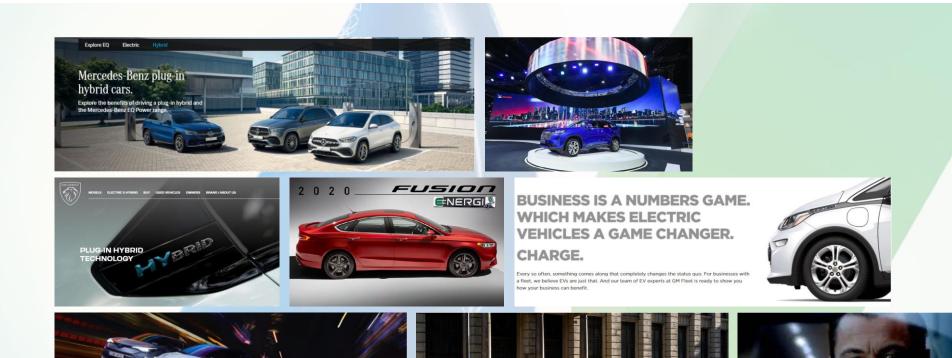




COMPATIBLE RANGE

### Car manufacturers' communication





TOYOTA HYBRIDELECTRIC RANGE



