

PRESS RELEASE

TotalEnergies Marketing Lebanon S.A.L.

TotalEnergies Marketing Lebanon Presents Awards to School Students Winning the VIA Creative Contest

An international awareness initiative launched by TotalEnergies Foundation to raise awareness on pedestrian road safety

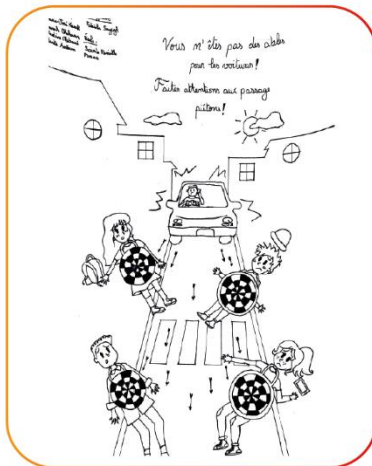
Beirut, June 30, 2022 –TotalEnergies Marketing Lebanon presented awards to 18 school students who won the *VIA Creative* contest at a ceremony held at Sursock Museum. Launched by TotalEnergies Marketing Lebanon in collaboration with the National Road Safety Council (NRSC) and the Ecole Supérieure d'Ingénieurs de Beyrouth (ESIB-USJ) earlier this year, the *VIA Creative* contest aims at raising awareness on pedestrian safe behavior among school students.

The contest, with the theme of pedestrian road safety for the year 2022, attracted the participation of over 1,100 school students representing 11 schools from different areas in the country. The students submitted posters on their views and understanding of pedestrian road safety.

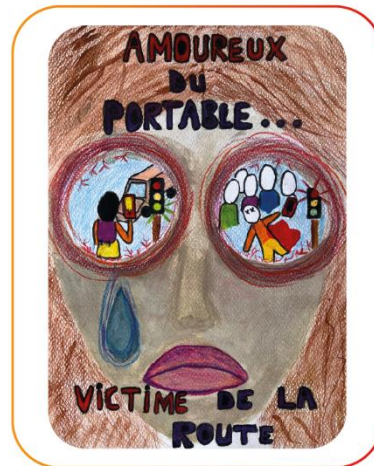
A local jury comprising Mr. Michel Moutran (Vice Secretary, National Road Safety Council), Prof. Wassim Raphael (Dean of the Faculty of Engineering and Director of ESIB, Saint-Joseph University of Beirut), Ms. Rebecca Mourani (Creative Director, Feer Mc Queen) and Mr. Roland Baz (Hygiene, Safety, Environment & Quality Manager, TotalEnergies Marketing Lebanon) selected the winning posters based on a set of criteria: Creativity & Originality, Clarity, Impact of the message and Coherence between the text and the image.

In parallel, a special prize for the poster with the best slogan "*Coup de Coeur Presse*" was selected by a jury from the press including: Ms. Issamar Lteif (Reporter and Journalist at the newspaper AnNahar), Ms. Myriam Shuman (Owner and Executive Director of L'Agenda Culturel), Ms. Rania Ziadeh Ashkar (Producer and Presenter at MTV), Ms. Souad Habka (Producer and Presenter at LBCI), Mr. Lucas Lamah (Partner, Beiruting.com) and Mr. Omar Khaddaj (Reporter and Presenter at Al Jadeed) based on the following criteria: Rhyme, Impact of the message, and Conciseness.

Winners of the VIA Creative contest:

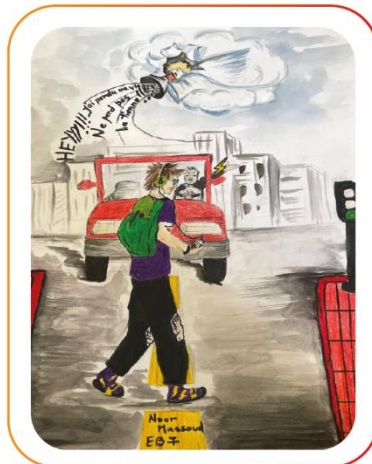


1st prize: poster created by Clarita Antoun, Elya Maroun, Marie-José Karaki, Nadine Chibani and Sarah Chahwan, supervised by Ms. Fabiola Sayegh from Collège de la Sainte Famille Fanar.



2nd prize: poster created by Angelina Nader, Joanne Salem, Theresia Talej, and Yara Abi Fadel, supervised by Ms. Carole Asmar and Ms. Nathalie Khattar from Collège des Sœurs des Saints-Cœurs Sioufi

Two posters have been ranked third with equal scores:



3rd prize: poster created by Nour Massoud supervised by Ms. Najat Bou Chebel from École du Saint Enfant Jésus - Besançon Baabdat.



3rd prize: poster created by Joseph Zaarour, Maria Moukarzel and Rouba Riachi, supervised by Ms. Zeina Saliba from Collège des Frères Maristes Champville.



“Coup de Cœur Presse” prize for the best slogan created by Christa-Maria Adem, Daniella-Rita Allam, Jennifer Nehme, Ralph Chammaa and Sharon Haddad, supervised by Ms. Roula Dib from Brummana High School.

Mr. Adrien Béchonnet, Managing Director, TotalEnergies Marketing Lebanon and Country Chair, said: “Children are among the world’s most vulnerable road users. The *VIA Creative* contest uses innovative approaches – combining education and creativity – to raise awareness among the young generation on road safety topics and behavior. This is a core value of our CSR strategy!”

Mr. Michel Moutran, Vice Secretary, National Road Safety Council, expressed his pride in partnering with TotalEnergies Marketing Lebanon, saying: “*VIA Creative* initiative addresses a big need in Lebanon which is the lack of pedestrian public zones and the education that comes with it. It comes in line with the objective of protecting the Vulnerable Road Users (VRUs) who constitute the category of the highest deaths in Lebanon and the world. We believe that in raising a more aware generation, we will be contributing to building the pedestrian culture in Lebanon.”

Commenting on this initiative, Prof. Wassim Raphael, Dean of the Faculty of Engineering and Director of ESIB, Saint-Joseph University of Beirut, said: “Do everything to save lives, so that the road is not the place of so many broken destinies! The USJ, which is committed to promoting a culture of road safety, will continue its commitment to serving citizenship for the public good. Human life is our most valuable gift. We have decided to make road safety our personal concern to preserve this gift.”

About TotalEnergies Marketing Lebanon S.A.L.

TotalEnergies Marketing Lebanon S.A.L., an affiliate of the broad energy company TotalEnergies, is present in Lebanon since 1951 with a network of more than 180 service stations across the Lebanese territory - of which 23 are powered by solar panels - and markets locally TotalEnergies high-quality fuel and lubricants.

Our team seeks tirelessly to apply the Company know-how and expertise in serving more than 1,300 professional clients while assisting them in their energy transition along with around 80,000 customers who, on everyday basis, visit our stations to benefit from our one stop shop services, among others, our *Bonjour* convenience stores proposing a wide variety of products and continuous offers.

Our affiliate strives to grow while contributing to the Company’s ambition to reach carbon net zero by 2050. Reducing CO₂ emissions and optimizing waste management solutions are a priority at our sites. TotalEnergies Marketing Lebanon S.A.L. is ISO 9001 and ISO 14001 certified and controls all its supply and distribution chain, in addition to complying with international standards of sustainability, quality, and safety. <https://totalenergies.com.lb/>



About the Marketing & Services division of TotalEnergies

TotalEnergies’ Marketing & Services business segment offers its professional and private customers a wide range of broad energy products and services—petroleum products, biofuels, charging and related services for electric vehicles, gas for road and maritime transportation—to support them in their mobility and help them reduce their carbon footprint. Every day, over 8 million customers visit our 16,000 service-stations all over the world. As the world’s number four in lubricants, we design and sell high-performance products for the automotive, industrial and maritime sectors. And to provide the best response to the needs of our B2B customers, we deploy our sales forces, our international logistics network and our diverse offering. We operate in 107 countries, where our 31,000 employees stand close to all of our customers.

About TotalEnergies

TotalEnergies is a global multi-energy company that produces and markets energies: oil and biofuels, natural gas and green gases, renewables and electricity. Our 105,000 employees are committed to energy that is ever more affordable, cleaner, more reliable and accessible to as many people as

possible. Active in more than 130 countries, TotalEnergies puts sustainable development in all its dimensions at the heart of its projects and operations to contribute to the well-being of people.

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