

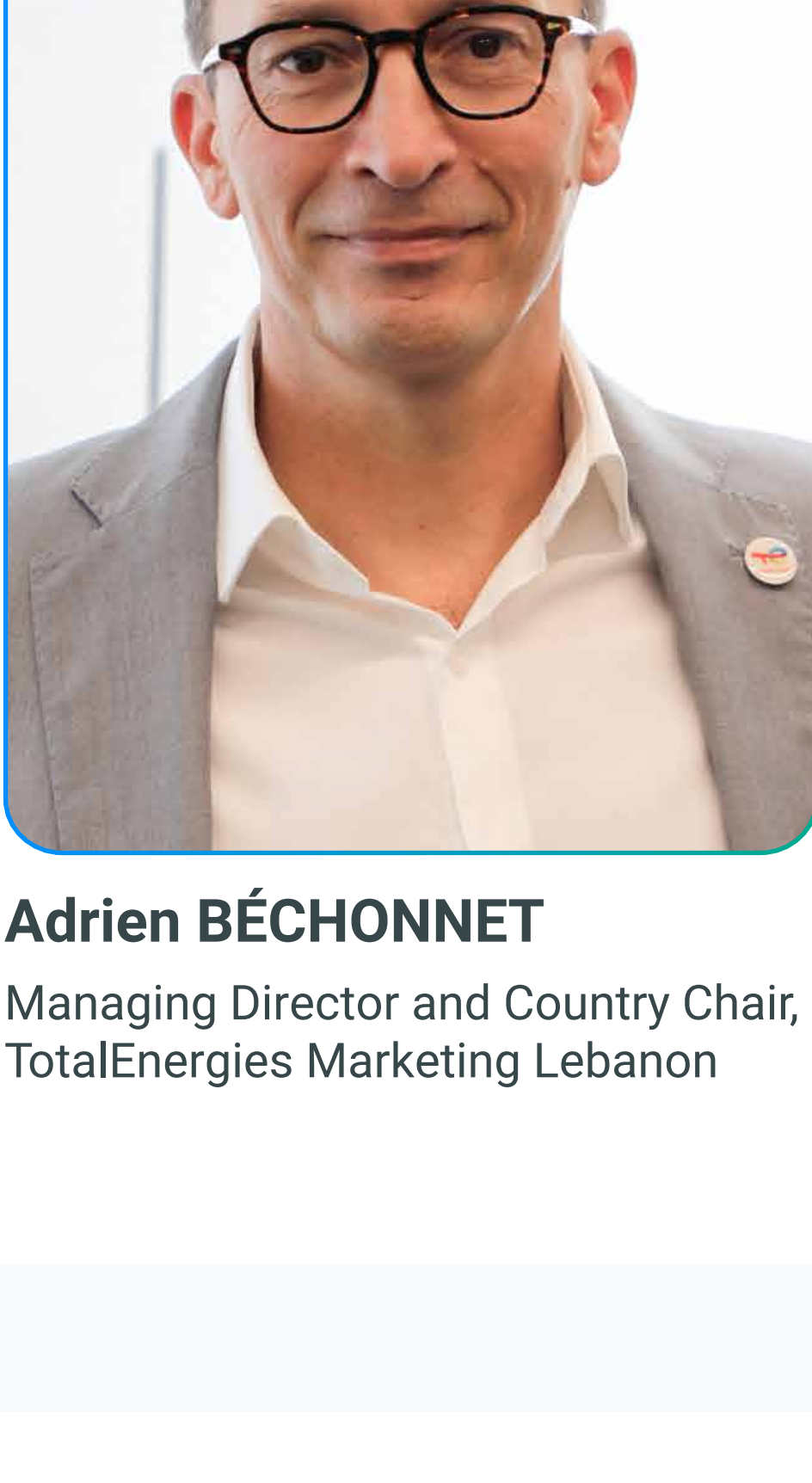


“As we are moving forward in 2025, I am pleased to share our latest initiatives that reinforce our commitment to **customers, safety, and sustainability.**

At our service stations, we continue to enhance your experience with engaging activations. From celebrating **Women's Day** and **Mother's Day** to offering exclusive **Quartz Lubricants promotions**, we make every visit special. **Online**, our Ramadan activation brought our followers together through an interactive journey.

Safety remains a top priority. Through transport safety meetings and road safety training, we reinforced best practices, ensuring compliance and continuous improvement.

Sustainability is at our core. We installed solar-powered lights on mooring buoys facing our terminal and introduced solar-powered streetlights at TotalEnergies Nahr Ibrahim service station.”



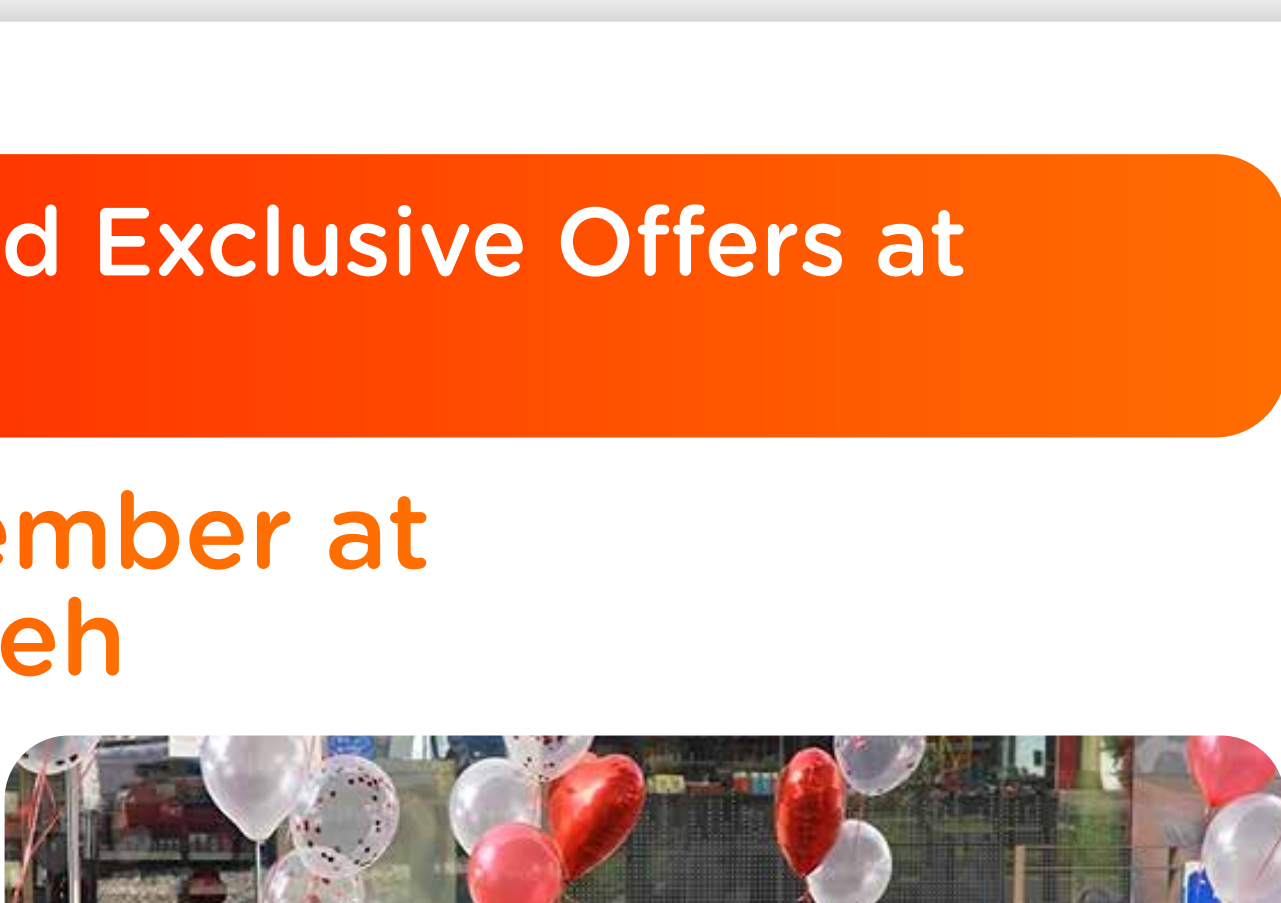
Adrien BÉCHONNET
Managing Director and Country Chair,
TotalEnergies Marketing Lebanon

Happy reading!

Because your car deserves the best!

From cleaning to protection and comfort, our **Car Care Products** are designed to keep your **vehicle in top condition.**

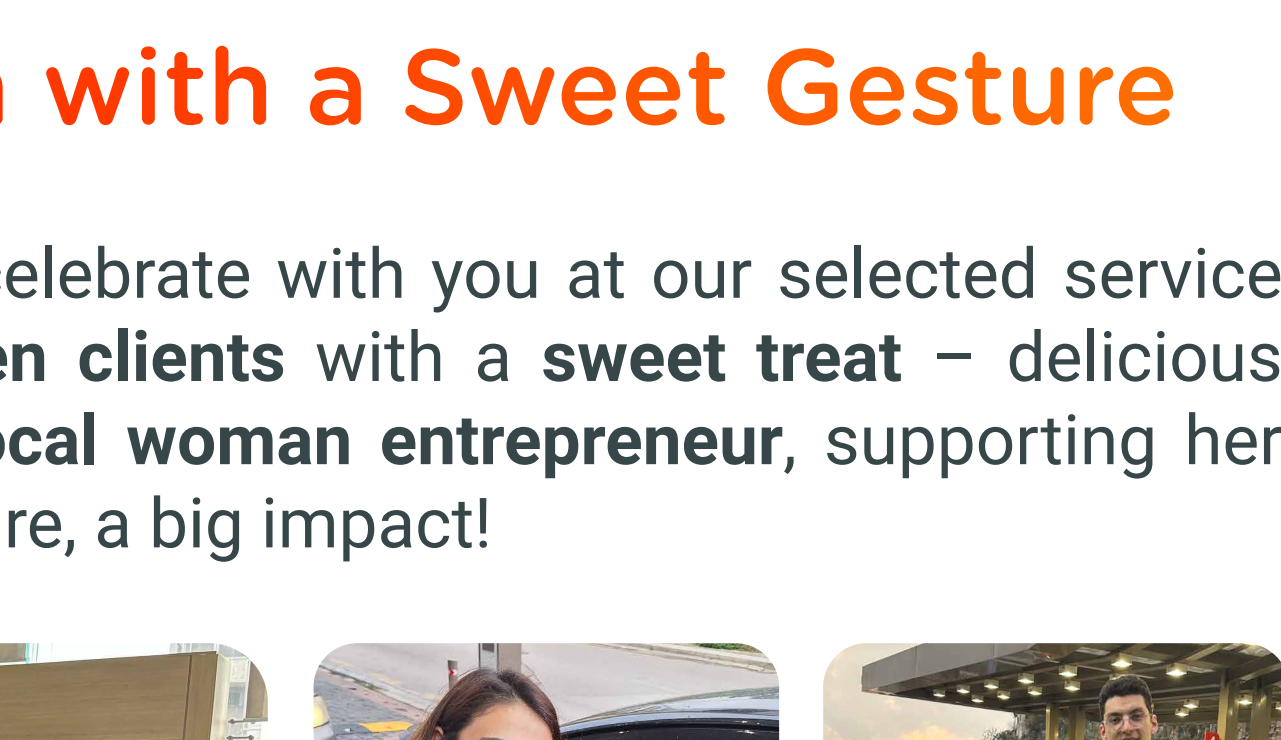
Discover the full range and experience expert care for your ride. [🔗](#)



Engaging Moments and Exclusive Offers at Our Service Stations

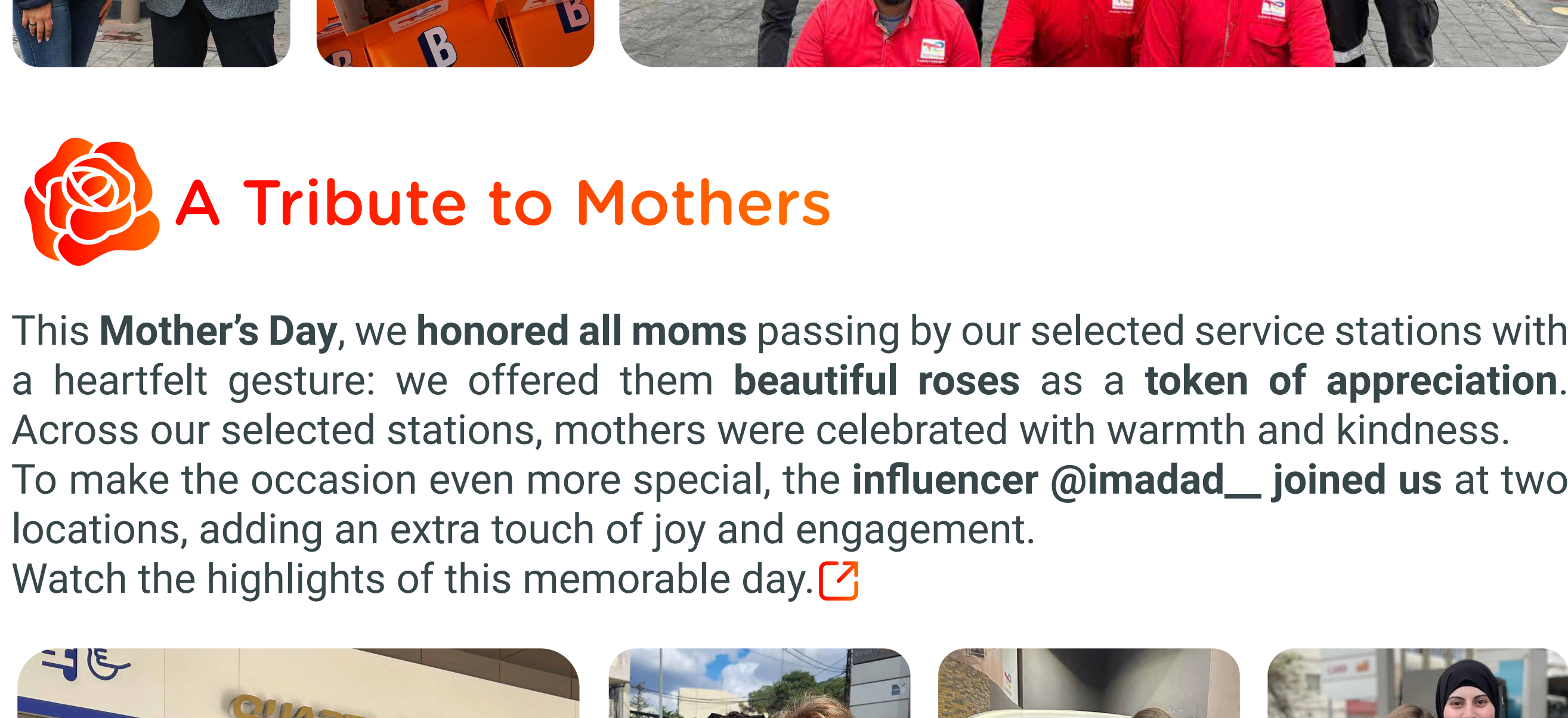
A Proposal to Remember at TotalEnergies Jounieh

Love was in the air at our Jounieh service station! This Valentine's Day, we captured a **heartfelt proposal**. Don't miss this unforgettable moment; watch it here. [🔗](#)



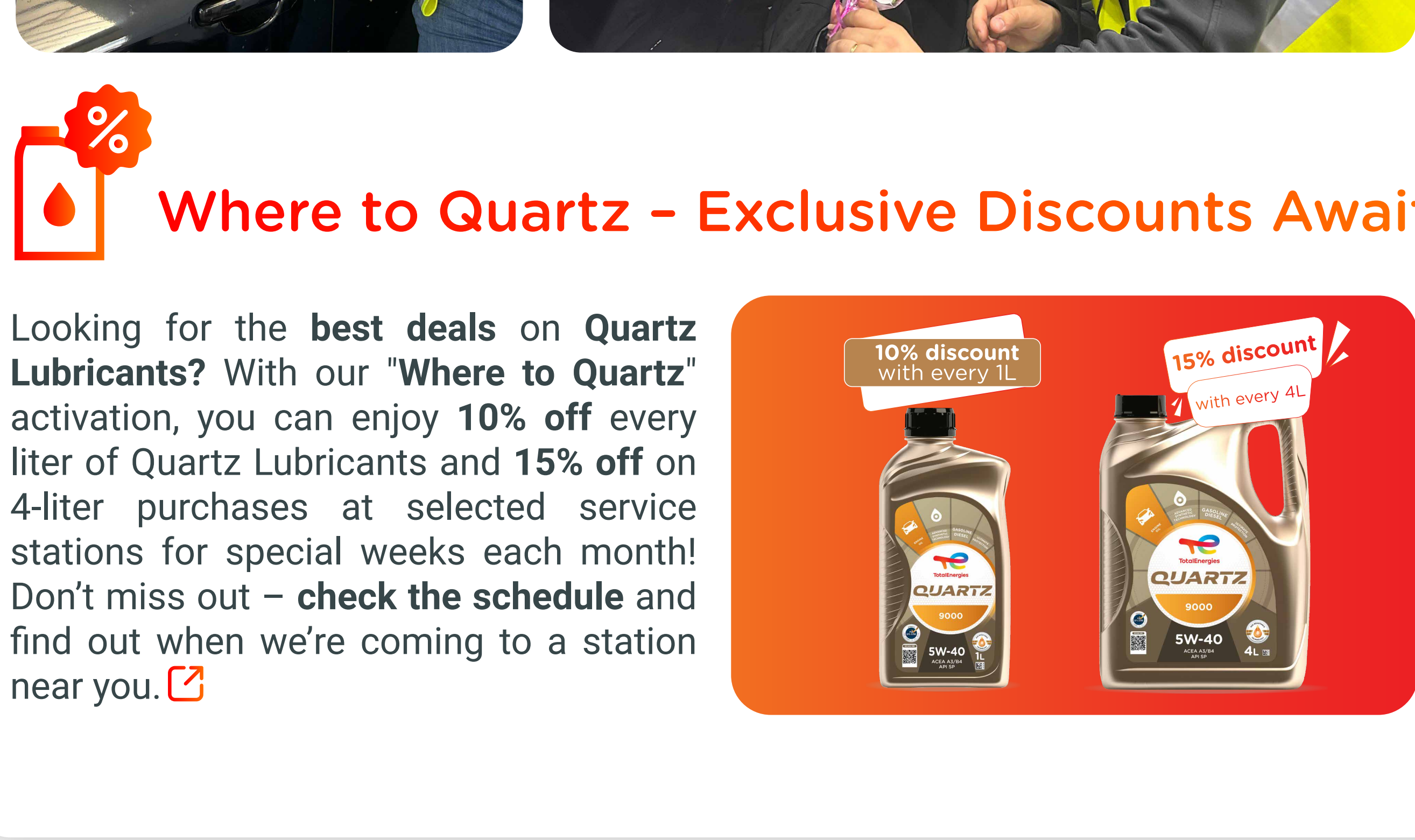
Celebrating Women with a Sweet Gesture

This **Women's Day**, we were delighted to celebrate with you at our selected service stations! Our **colleagues** welcomed **women clients** with a **sweet treat** – delicious donuts and brownies – sourced from a **local woman entrepreneur**, supporting her business while spreading joy. A small gesture, a big impact!



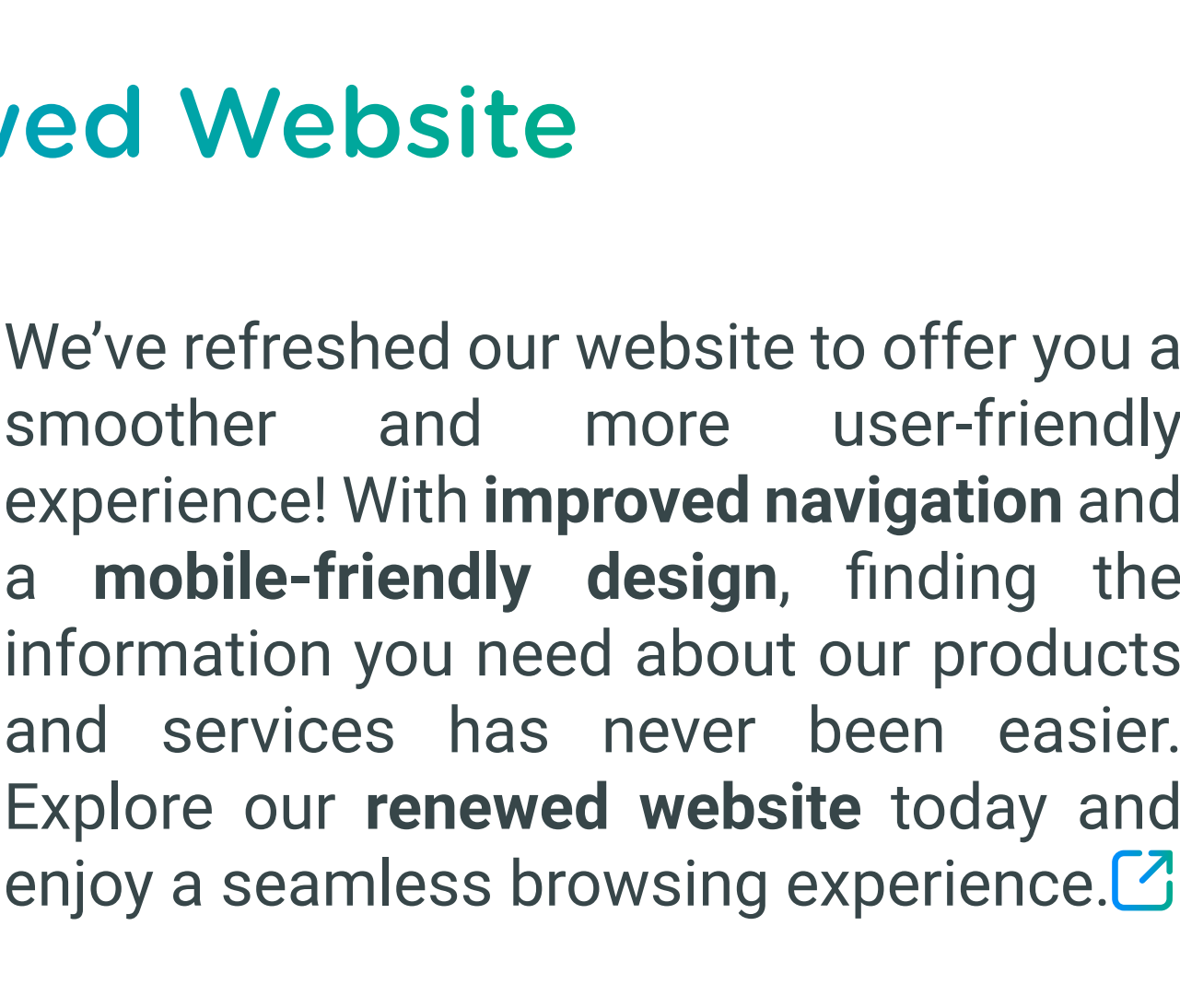
A Tribute to Mothers

This **Mother's Day**, we **honored all moms** passing by our selected service stations with a heartfelt gesture: we offered them **beautiful roses** as a **token of appreciation**. Across our selected stations, mothers were celebrated with warmth and kindness. To make the occasion even more special, the **influencer @imadad_ joined us** at two locations, adding an extra touch of joy and engagement. Watch the highlights of this memorable day. [🔗](#)



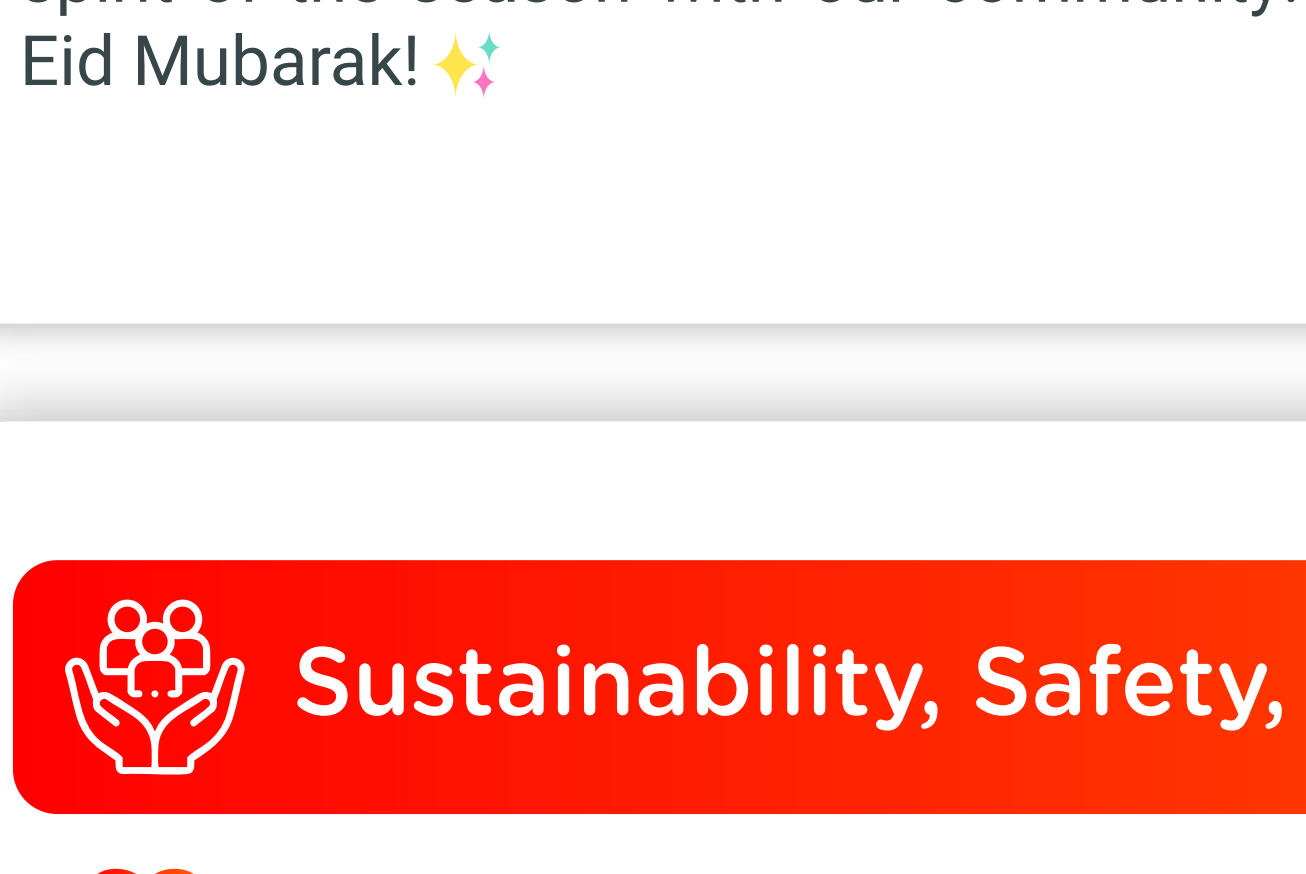
Where to Quartz – Exclusive Discounts Await

Looking for the **best deals on Quartz Lubricants**? With our **"Where to Quartz"** activation, you can enjoy **10% off** every liter of Quartz Lubricants and **15% off** on 4-liter purchases at selected service stations for special weeks each month! Don't miss out – **check the schedule** and find out when we're coming to a station near you. [🔗](#)



Enhancing Digital Experience and Engagement

Discover Our Renewed Website



We've refreshed our website to offer you a smoother and more user-friendly experience! With **improved navigation** and a **mobile-friendly design**, finding the information you need about our products and services has never been easier. Explore our **renewed website** today and enjoy a seamless browsing experience. [🔗](#)

A Ramadan Journey with the Nour Family

This Ramadan, we took you on a **special journey with the Nour family**, exploring our services at TotalEnergies service stations. Through engaging social media challenges, participants answered questions for a chance to win **prizes**. A fun and interactive way to celebrate the spirit of the season with our community! Eid Mubarak! ✨



Sustainability, Safety, and Community Initiatives

A Commitment to Our Community

Sustainability is at the heart of everything we do. In collaboration with the Fishermen's Union at Bourj Hammoud Port, we addressed a critical concern near our Dora Terminal – ensuring better visibility of our mooring buoys during nightly fishing expeditions. To prevent potential collisions and enhance safety for both fishermen and fuel tankers, we installed **solar-powered lights** on all four mooring buoys. These flickering lights now provide clear visibility at night, creating a safer environment for everyone at sea. This initiative reinforces our commitment to community well-being, sustainability, and shared safety, ensuring that our operations coexist harmoniously with the local fishing community.



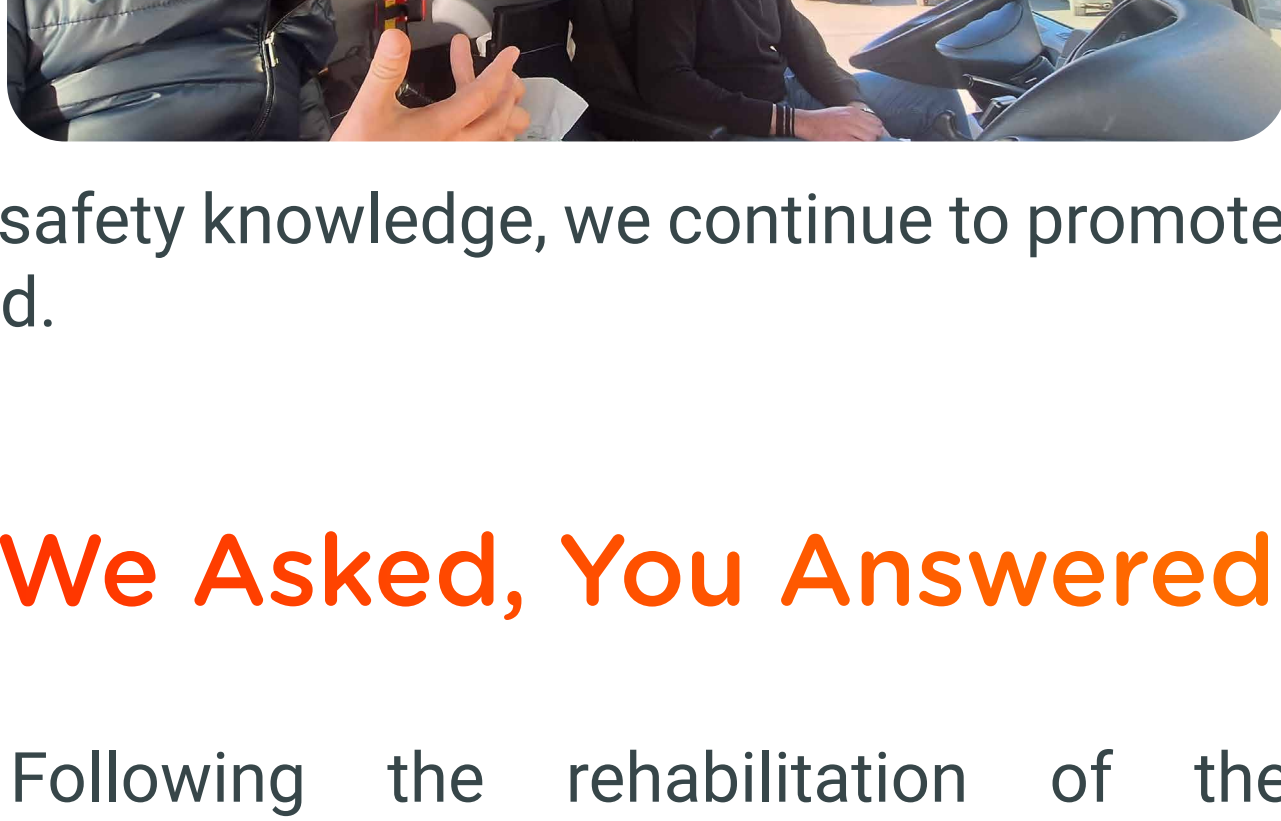
Lighting the Way with Solar Energy



As part of our commitment to **renewable energy**, we installed **solar-powered streetlights** at **TotalEnergies Nahr Ibrahim service station**. These eco-friendly lights will enhance visibility and safety at the station entrance while reducing carbon emissions – another step toward a more sustainable future! [🔗](#)

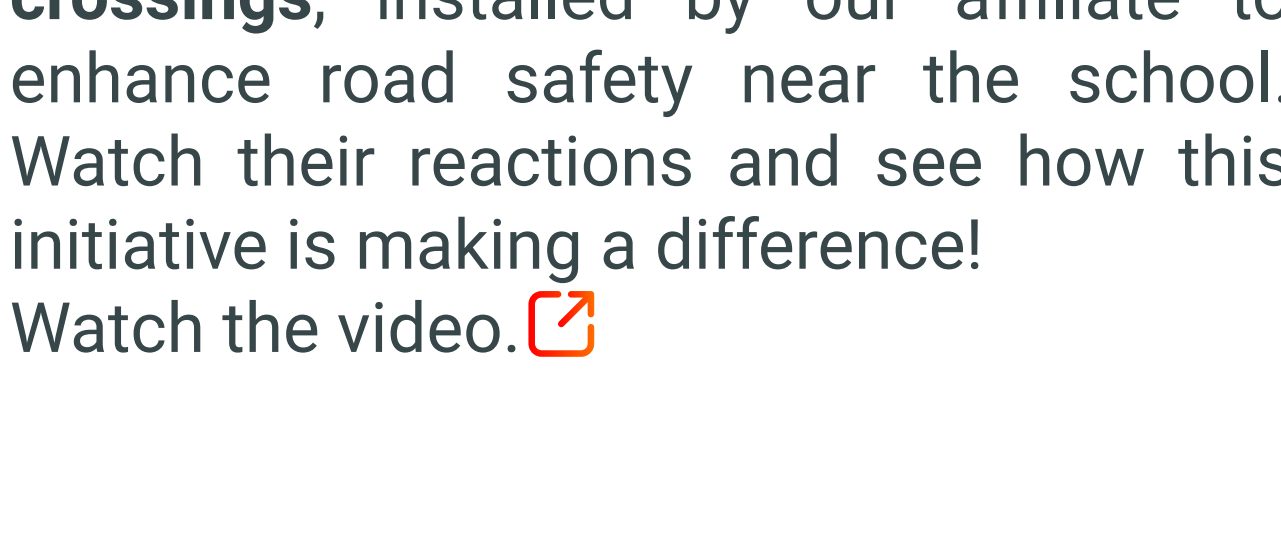
Prioritizing Safety in Transport Operations

Safety comes first! On February 5, 2025, we held two **key meetings** at our Dora Terminal – one with **truck drivers** and another with **transporters** – to reinforce **best practices** in transport operations. The sessions focused on safety awareness, key performance indicators (KPIs), and operational improvements. Through continuous engagement and proactive measures, we remain committed to strengthening safety across all transport operations.



Strengthening Road Safety Awareness

As part of our ongoing commitment to safety, we partnered with the Lebanese International Road Safety Academy (LIRSA) to organize dedicated **road safety training sessions** for employees.

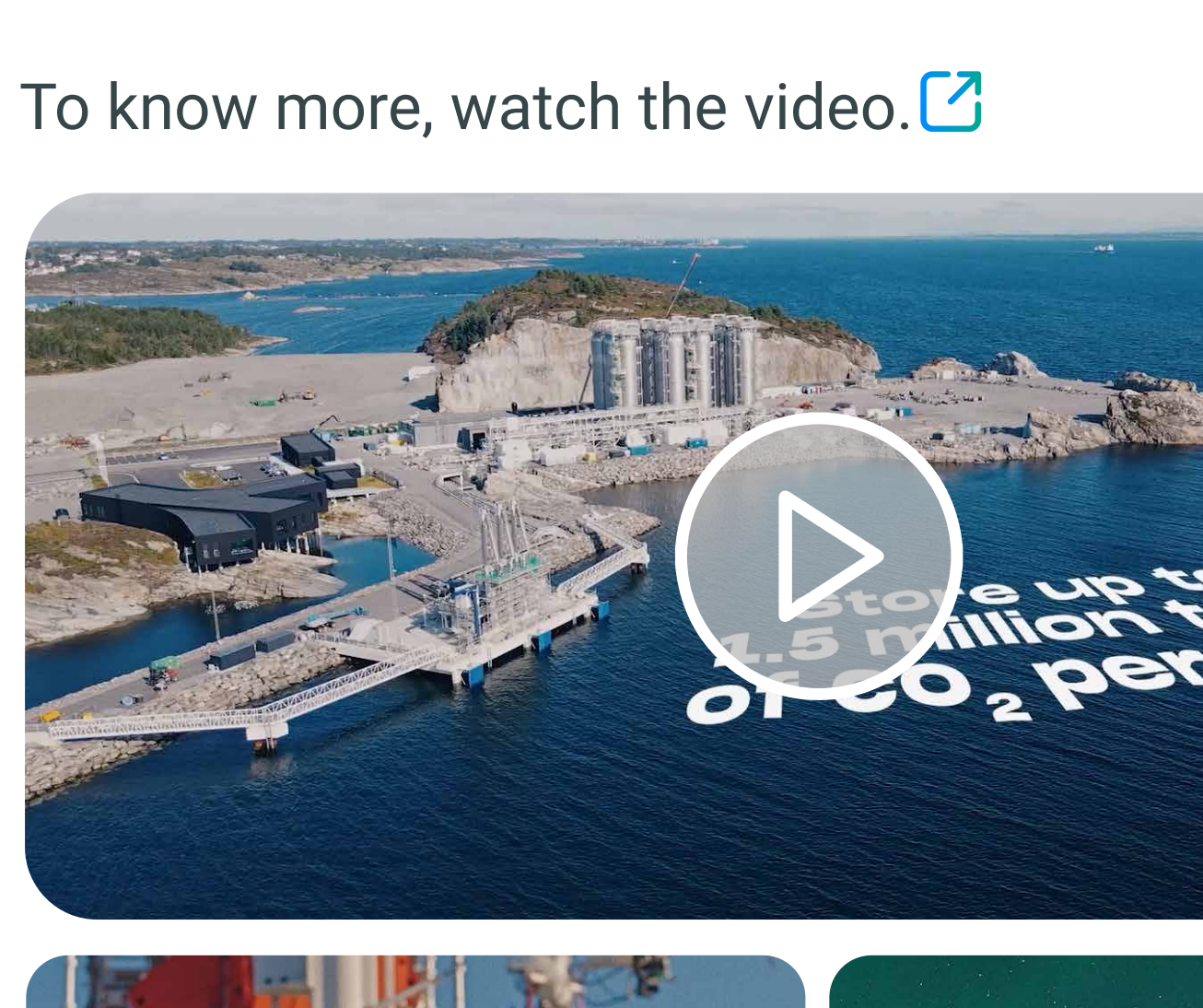


Held in February, these interactive sessions focused on **motorcycle-related risks** and vehicle **blind spots**. Employees watched real-life accident videos, analyzed past incidents using the Return on Experience (REX) approach, and even stepped inside a truck to experience blind spots firsthand.



By equipping our teams with essential road safety knowledge, we continue to promote vigilance and responsible driving on the road.

What Do You Think? We Asked, You Answered!



Following the rehabilitation of the pedestrian crossings near **Notre Dame des Anges** school in Badaro, we went back to hear from the people who use them daily! In a short video, we asked pedestrians for their thoughts on **Lebanon's first-ever 3D pedestrian crossings**, installed by our affiliate to enhance road safety near the school. Watch their reactions and see how this initiative is making a difference! Watch the video. [🔗](#)

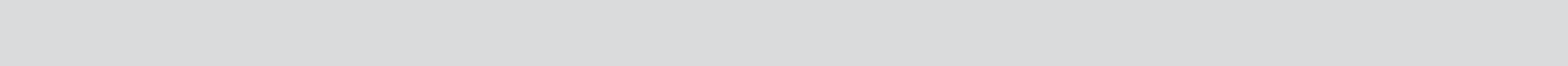
Towards carbon neutrality

Discover Norway's Carbon Capture Game-Changer

TotalEnergies, alongside its partners, is pioneering **carbon capture** and **storage** in Norway with an **innovative project**, the **Northern Lights initiative**, the world's first project allowing industrial companies to **transport and sequester CO₂ emissions** from their business activities at **2,600 meters below seabed**.

In phase 1, Northern Lights will store around 1.5 million tons of CO₂ per year, with plans to expand capacity to **over 5 million tons of CO₂ per year** in phase 2. These advancements are crucial for achieving a **carbon-neutral and sustainable future by 2050**.

To know more, watch the video. [🔗](#)



Quarterly Newsletter published by TotalEnergies Marketing Lebanon S.A.L.:
Marketing, Communications & CSR Unit.

PUBLICATION-EDITION DIRECTOR: **A. Béchonnet**
EDITOR IN CHIEF & COPYWRITER: **C. Zgheib**
DESIGN DEVELOPMENT: **S. Kotahalian**

