



PRESS RELEASE

TotalEnergies Marketing Lebanon

TotalEnergies influenced more than 20,200 Lebanese students on road safety since 2022

More than 10,000 Lebanese students from 7 schools participated in the 2025 VIA Programme; TotalEnergies Marketing Lebanon announces the top winning teams

Beirut, September 23, 2025 – Since the launch of the VIA Road Safety Awareness Programme in Lebanon in 2022, TotalEnergies has influenced the behavior of more than 20,200 students across the country, aged 10 to 16 years, about road safety.

A TotalEnergies Foundation initiative, VIA is an educational programme where the Company works with young people to bring safe mobility to their attention. For the fourth deployment of VIA Programme in Lebanon, the Company once again partnered with the Lebanese International Road Safety Academy (LIRSA) to conduct awareness sessions for more than 10,000 local students from 7 schools for the year 2025.

The three-phased programme, that extended from April till August, uses creative learning methods enabling these students to develop their own safe mobility awareness and adapt their behaviors to their own environment. Twenty student ambassadors were selected from every school and were required to propose innovative ways to drive road safety awareness amongst their peers and within their community.

Three-phased programme:

1. Observation Phase: Mapping out actual and perceived risks around the respective school's surroundings;
2. Recommendation Phase: Developing recommendations on ways to improve the safety of students' journey to and from school;
3. Awareness-raising Action Phase: Advocate importance of road safety awareness to other students in their respective schools.

Four local winning teams of the 2025 VIA Programme were announced during a ceremony held at Sursock Museum in Beirut. The winners were selected based on a set of criteria – concrete analysis, clarity of proposed recommendations, and quality and impact of the awareness-raising actions – by a local jury, including: Caline Zgheib, Head of Marketing, Communication & CSR Unit, TotalEnergies Marketing Lebanon; Elsa Yazbek Charabati, Senior Journalist; Gen. Joseph Mousallem, Head of the Public Relations Division of the Internal Security Forces; Roland Baz, VP HSSE – Chief Security Officer, TotalEnergies Marketing Lebanon; Sabine Sciortino, Cultural and Cooperation Counsellor, Director of the French Institute in Lebanon; Prof. Wassim Raphael, Dean of the Faculty of Engineering and Architecture, Director of the Master in Management of Road Safety, Saint-Joseph University of Beirut; Yasmin Al-Natour, Journalist.

Adrien BÉCHONNET, Managing Director & Country Chair, TotalEnergies Marketing Lebanon, said: "Youth education and road safety are two of TotalEnergies' priority focuses. For the past four years, many brilliant young minds, through their innovative ideas, have

exhibited strong and resolute commitment to advocating safe mobility. The ability to influence more than 20,200 local students bears testament to the success of the VIA Programme in the country. We will continue to invest time and effort to educate the younger generation about safe mobility with the aim of ensuring safer roads for the community in the years to come.”

Kamel IBRAHIM, Co-Founder and Managing Director, Lebanese International Road Safety Academy (LIRSA) also said: “We are proud to execute the VIA Programme implemented by TotalEnergies to promote pedestrian safe mobility among school students. We believe that through education and active involvement, we can significantly reduce road accidents and create safer pathways for pedestrians, especially school students. We appreciate corporates like TotalEnergies that are positively impacting the Lebanese community through their CSR strategies and outreach. We will continue to strengthen pedestrian rights through such corporate partnerships.”

The winning teams:

Antonine Sisters School Mar Doumit – Roumieh, Collège Oriental Basilien – Zahle and Collège Notre Dame des Sœurs Antonines – Kfarchima are respectively first, second and third winners of the VIA Road Safety Awareness Programme for 2025. A special merit prize was awarded to Al Farouk School – Deir Ammar in recognition of their outstanding work.

The top winner will advance to the finals of TotalEnergies’ International VIA Programme that will start in November 2025. The finals winning team will travel to Paris and get the opportunity to meet various stakeholders in the fields of education and road safety and participate in numerous cultural and discovery workshops.

About TotalEnergies Marketing Lebanon

TotalEnergies Marketing Lebanon S.A.L., an affiliate of the multi-energy company TotalEnergies, has been present in Lebanon since 1951 with a network of more than 180 service stations across the Lebanese territory - of which 69 are powered by solar panels - and markets TotalEnergies’ high-quality fuel and lubricants locally.

Our team seeks tirelessly to apply the company know-how and expertise in serving more than 1,070 professional clients while contributing to their energy transition. We also serve around 70,000 customers who visit our stations daily to enjoy our one-stop-shop services and our *Bonjour* convenience stores with a wide variety of products and continuous offers.

TotalEnergies Marketing Lebanon strives to grow while contributing to the Company’s ambition to reach carbon neutrality by 2050, together with society. Reducing CO₂ emissions and optimizing waste management solutions are priorities at our sites.

TotalEnergies Marketing Lebanon is ISO 9001 and ISO 14001 certified and controls all the supply and distribution chain, in addition to complying with international standards of sustainability, quality, and safety. <https://totalenergies.com.lb/en>



About the Marketing & Services division of TotalEnergies

TotalEnergies’ Marketing & Services business segment offers its professional and private customers a wide range of broad energy products and services—petroleum products, biofuels, charging and related services for electric vehicles, gas for road and maritime transportation—to support them in their mobility and help them reduce their carbon footprint. Every day, over 8 million customers visit our 14,000 service stations all over the world. As the world’s number four in lubricants, we design and sell high-performance products for the automotive, industrial and maritime sectors. And to provide the best response to the needs of our B2B customers, we deploy our sales forces, our international logistics network and our

diverse offering. We operate in 107 countries, where our 31,000 employees stand close to all of our customers.

About TotalEnergies

TotalEnergies is a global integrated energy company that produces and markets energies: oil and biofuels, natural gas, biogas and low-carbon hydrogen, renewables and electricity. Our more than 100,000 employees are committed to providing as many people as possible with energy that is more reliable, more affordable and more sustainable. Active in about 120 countries, TotalEnergies places sustainability at the heart of its strategy, its projects and its operations.

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